

LONDON *Home Show*



EVENT GUIDE



SUPPORTED BY
MAYOR OF LONDON

LONDON *Home Show*

The London Home Show, supported by the Mayor of London, is hosted by the country's leading property portal dedicated to affordable homeownership and buying schemes, **Share to Buy**. Our bi-annual exhibition was created to bring budding buyers face-to-face with the capital's biggest providers of the homes and services designed for them – no matter what stage they're at on their journey.

Over a decade of helping buyers

With the property landscape across the UK having changed significantly in recent years, presenting many challenges for prospective owners, it has never been more important for budding buyers to understand the housing options available to them.

While London's housing crisis has led to a generation of aspiring homeowners feeling priced out of the capital, affordable housing schemes have already helped thousands onto the property ladder and could be the best option for you too.

Today we have **over 35 exhibitors** on hand to talk to you about hundreds of properties on offer across the capital and the commuter belt – available through Shared Ownership, Discount Full Ownership, London Living Rent and several other options – as well as experts from the financial and legal sectors. We're also hosting live talks and expert sessions throughout the day, so you can learn everything you need to know about the buying process under one roof.

A word from today's hosts

At Share to Buy, we're passionate about helping hopeful homeowners learn more about the buying options available to them – and connect with the people who can help make it happen.

Our website – **sharetobuy.com** – remains the country's leading property portal for affordable homeownership, offering everything from property listings and housing guides to budget calculators and expert advice. Whether you're just starting your search or ready to make your move, we're here to support you every step of the way.

But we also know that buying a home isn't just about browsing online – it's about asking questions, meeting experts and feeling confident in your decisions.

That's why we launched **Share to Buy Live**: our brand-new events

platform designed to bring home-buying support to life, both online and in person. Events like the London Home Show can offer guidance and clarity for budding buyers, bringing them together with the providers who are trying to help them onto the property ladder.

“ We would like to thank you for joining us today, and we're excited to help you find your space! **”**

Nick Lieb
Chief Operations Officer,
Share to Buy



Planning your day

You can make the most of your time at the London Home Show by planning which exhibitors you would like to speak with. The main exhibition space is on the 3rd floor in the Britten, Fleming and Whittle Rooms. For help navigating today's event, check out the **exhibitor information and floor plan on pages 7-10** of this Event Guide.

Meet our exhibitors

Speak with our housing providers to learn more about hundreds of available and upcoming developments. Explore where providers are currently selling homes **on pages 11-12**.

Our financial experts are on hand to discuss the mortgage process and help you understand how your circumstances may affect the amount you can borrow. You can also chat with our legal firms who can guide you through the conveyancing process and legal considerations associated with buying a home.

Attend live talks

We have live sessions running throughout the day, from Q&As with housing experts to affordability workshops. You can find more **information and the full schedule on pages 13-16**.

Session registration is available at the Share to Buy stand (Britten Room, Stand 1).

Where journeys to homeownership begin

From curious to confident: Hear from the people who have been where you are.

“

It was just so great to have a one-on-one conversation with someone. It really helped me clear up, okay, this is what my option is, this is how much I can afford potentially in London.

”

“

I think the talks on offer as well were super, super helpful. It's possible to own your own home and it's probably a lot more possible than you think.

”

“

It breaks down the process a lot easier than a bunch of Google tabs would do.

”

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Introducing...

SHARE

TO

BUY

Live

Your space for home-buying events, expert guidance and real-life inspiration.

Whether you're just starting to explore your options or ready to take the next step, Share to Buy Live is here to help you on your journey to affordable homeownership.

As the new events platform from Share to Buy, we bring together flagship home shows, regional roadshows, webinars, panels and workshops – giving buyers across the country direct access to the support they need, in person and online.

With Share to Buy Live, you can:

- 🏠 Discover the latest affordable homes available in your area.
- 🏠 Learn about schemes like Shared Ownership, Rent to Buy and more.
- 🏠 Get practical advice from mortgage brokers, solicitors and housing providers.
- 🏠 Ask your questions in a supportive, pressure-free space.
- 🏠 Explore helpful tools, expert insights and step-by-step guides.

Whether you're a first time buyer, second stepper, growing family or downsizer, Share to Buy Live is built with you in mind.

SHOW Sponsors

A huge thank you to our sponsors who make this event possible.



Abri
Homes

ASTER
GROUP

BARRATT
— LONDON —

Hyde
New Homes

L&Q

L&G

NHG
Homes

Peabody

Places
for People

REGENTA

resi

SOUTHERN
HOUSING
new homes

SNG
Sovereign
Network
Group

SQUARE
ROOTS

Tembo

Exhibitor information

The Britten

The Whittle

Stand no.	Exhibitor	Talk to them about...
1	Share to Buy	Property portal and home-buying resource
2	Places for People	Shared Ownership (new-build)
3	Square Roots	Shared Ownership (new-build)
4	Sovereign Network Group (SNG)	Shared Ownership (new-build) Shared Ownership (resales)
5	Peabody New Homes	Shared Ownership (new-build) Shared Ownership (resales) London Living Rent Private Sale
6	SO Resi	Shared Ownership (new-build) Shared Ownership (resales) London Living Rent
7	NHG Homes	Shared Ownership (new-build) Shared Ownership (resales) London Living Rent Private Sale
8	L&Q	Shared Ownership (new-build) Shared Ownership (resales) Deposit Unlock Rent to Buy London Living Rent Intermediate Rent Private Sale
9	Legal & General Affordable Homes	Shared Ownership (new-build)
10	Southern Housing New Homes	Shared Ownership (new-build) Shared Ownership (resales) London Living Rent Private Sale
11	Abri Homes	Shared Ownership (new-build) Shared Ownership (resales) Private Sale
12	Mortgage Advice Bureau	Financial advice (the mortgage process)
13	Keyzy	Rent to Buy Financial advice (mortgage app)
14	Just Mortgages	Financial advice (the mortgage process)
15	Censeo Financial	Financial advice (the mortgage process)
16	LionHart Mortgages & Protection	Financial advice (the mortgage process)
17	Hyde New Homes	Shared Ownership (new-build) Private Sale
18	TMP The Mortgage People	Financial advice (the mortgage process)
19	Mortgages 2.0	Financial advice (the mortgage process)
20	Dutton Gregory LLP	Legal advice (the conveyancing process)

Key



Homes for sale



Financial advice



Legal advice



Other advice

The Fleming

Stand no.	Exhibitor	Talk to them about...
21	Tembo	Financial advice (Lifetime ISA and mortgage app)
22	Norman H Barnett & Co.	Legal advice (the conveyancing process)
23	First Time Buyer Magazine	Publication for budding buyers
24	Talbots Law	Legal advice (the conveyancing process)
25	Home at Last	Property advisory services
26	PLS Solicitors	Legal advice (the conveyancing process)
27	PA Housing	Shared Ownership (new-build) Shared Ownership (resales)
28	PCS Legal	Legal advice (the conveyancing process)
29	Humphreys & Co. Solicitors	Legal advice (the conveyancing process)
30	Life In Place - Anchor	Older Persons Shared Ownership
31	Holmes & Hills Solicitors	Legal advice (the conveyancing process)
32	Pocket Living	Discount Full Ownership
33	Regenta	Shared Ownership (new-build) Shared Ownership (resales) Older Persons Shared Ownership Private Sale
34	Barratt London	Deposit Unlock Private Sale
35	Shared Direction Conveyancing	Legal advice (the conveyancing process)
36	KeolisAmey Docklands	Transport advisory services
37	Alexander JLO Solicitors	Legal advice (the conveyancing process)
38	Information	Event help and information
39	Aster Sales	Shared Ownership (new-build) Shared Ownership (resales)
40	Owen Paulo Legal	Legal advice (the conveyancing process)

Exhibition floor plan

The Britten

1. Share to Buy

2. Places for People

3. Square Roots

4. Sovereign Network Group (SNG)

5. Peabody New Homes

6. SO Resi
7. NHG Homes

8. L&Q

9. Legal & General Affordable Homes

10. Southern Housing New Homes

11. Abri Homes

The Whittle

12. Mortgage Advice Bureau

13. Keyzy

14. Just Mortgages

15. Censeo Financial
16. LionHart Mortgages & Protection

17. Hyde New Homes

18. TMP The Mortgage People

19. Mortgages 2.0

The Fleming

20. Dutton Gregory LLP

21. Tembo

22. Norman H Barnett & Co.

23. First Time Buyer Magazine

24. Talbots Law

25. Home at Last

26. PLS Solicitors

27. PA Housing

28. PCS Legal

29. Humphreys & Co. Solicitors
30. Life In Place - Anchor

31. Holmes & Hills Solicitors

32. Pocket Living

33. Regenta

34. Barratt London

35. Shared Direction Conveyancing

36. KeolisAmey Docklands

37. Alexander JLO Solicitors

38. Information

39. Aster Sales

40. Owen Paulo Legal

Key

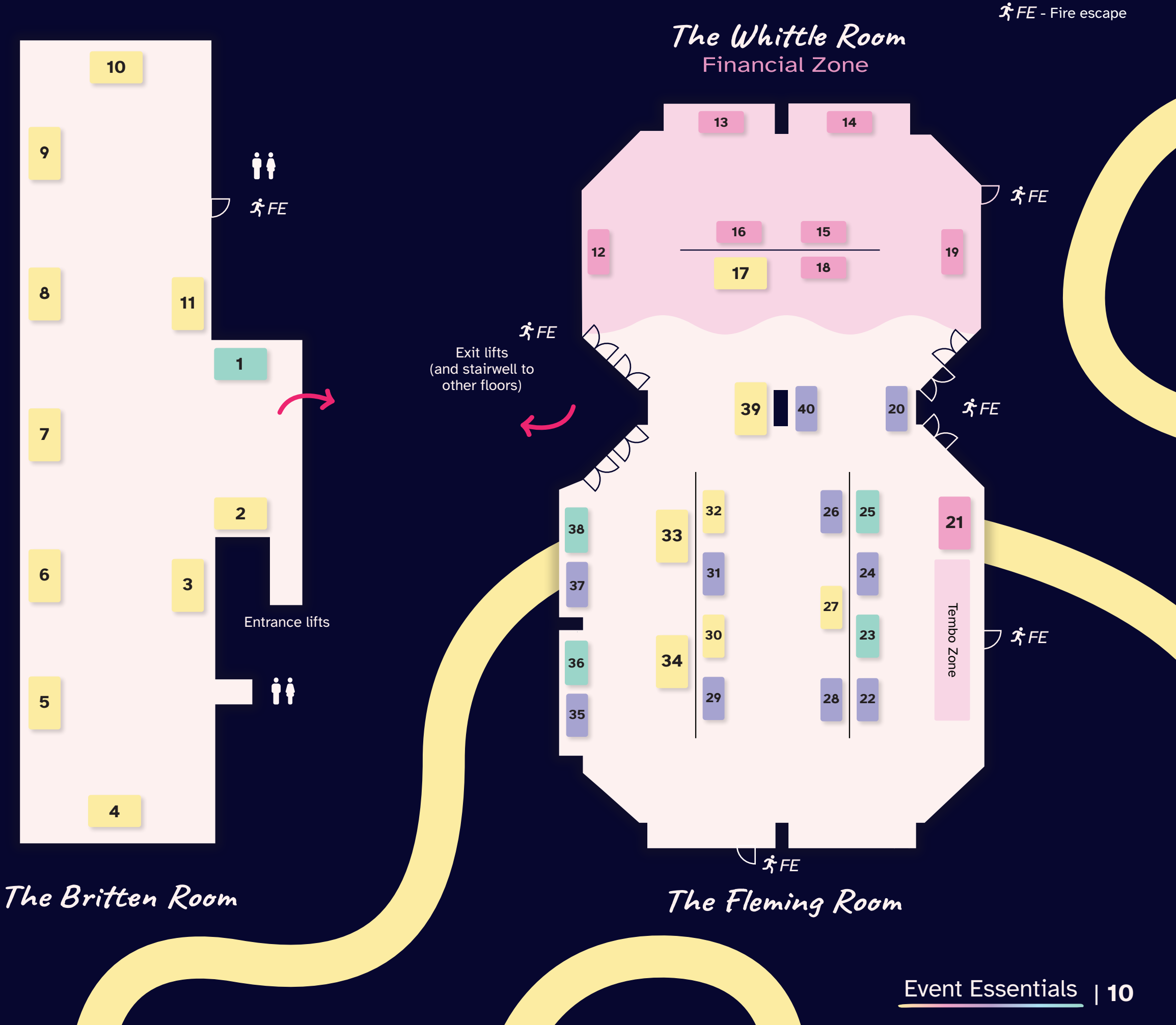
Homes for sale

Financial advice

Legal advice

Other advice

FE - Fire escape



Homes across London and beyond

Barking & Dagenham	L&Q Peabody New Homes Regenta
Barnet	L&Q NHG Homes Places for People Pocket Living Regenta Sovereign Network Group (SNG) Square Roots
Bexley	L&Q Regenta Square Roots
Brent	Barratt London L&Q Sovereign Network Group (SNG) Square Roots SO Resi
City of London	Peabody New Homes Square Roots SO Resi
Croydon	Hyde New Homes NHG Homes PA Housing Pocket Living Southern Housing New Homes
Ealing	Aster Sales Barratt London L&Q NHG Homes PA Housing Peabody New Homes Regenta Southern Housing New Homes Sovereign Network Group (SNG)
Enfield	Regenta
Greenwich	Hyde New Homes L&Q NHG Homes PA Housing
Hackney	Life In Place - Anchor NHG Homes Peabody New Homes Southern Housing New Homes
Hammersmith & Fulham	Legal & General Affordable Homes Peabody New Homes Regenta Southern Housing New Homes Sovereign Network Group (SNG)
Haringey	L&Q Peabody New Homes
Harrow	Barratt London Hyde New Homes Pocket Living
Hillingdon	Barratt London
Hounslow	NHG Homes Sovereign Network Group (SNG)
Islington	Peabody New Homes
Kingston-upon-Thames	Barratt London Square Roots
Kensington & Chelsea	Peabody New Homes
Lambeth	PA Housing

Lewisham	L&Q Peabody New Homes Square Roots
Newham	Aster Sales Hyde New Homes Legal & General Affordable Homes NHG Homes Regenta
Richmond-upon-Thames	Aster Sales
Southwark	Barratt London NHG Homes Peabody New Homes Regenta Southern Housing New Homes
Tower Hamlets	Peabody New Homes
Waltham Forest	Pocket Living Regenta
Wandsworth	Aster Sales Barratt London PA Housing Peabody New Homes
Westminster	NHG Homes
Bedfordshire	L&Q
Berkshire	Abri Homes Aster Sales L&Q Sovereign Network Group (SNG)
Cambridgeshire	Life In Place - Anchor Hyde New Homes L&Q
Essex	L&Q Legal & General Affordable Homes Regenta
Hampshire	Abri Homes Life In Place - Anchor Aster Sales Legal & General Affordable Homes Sovereign Network Group (SNG)
Hertfordshire	Life In Place - Anchor Sovereign Network Group (SNG)
Kent	Life In Place - Anchor Hyde New Homes L&Q Legal & General Affordable Homes Places for People Regenta
Oxfordshire	Abri Homes Aster Sales Peabody New Homes Sovereign Network Group (SNG) SO Resi
Surrey	Abri Homes Aster Sales PA Housing Southern Housing New Homes
Sussex	Abri Homes Aster Sales Hyde New Homes Southern Housing New Homes

Disclaimer: Please note that tickets for all sessions will be staggered and released throughout the day. To find out more, visit the Share to Buy stand.

Discover your path to homeownership with the help of today's exclusive live talks led by housing experts, financial specialists and legal firms. Places are limited so please head to the Share to Buy stand (Britten Room, Stand 1) to book your space at any of today's sessions.

FINANCIAL AND LEGAL SESSIONS

HUMPHREYS & CO. SOLICITORS: Shared Ownership - The legal perspective, nuts and bolts

Long-standing specialist Shared Ownership solicitors Humphreys & Co. take a purchase transaction apart from the legal perspective, including pointing out risks for the main player: the lender.

 10.45am

CENSEO FINANCIAL: How to prepare for a mortgage

Hosted by one of the leading affordable homeownership mortgage brokers, this session covers how affordability is assessed, from Homes England guidance and lender affordability tests. Learn about the role of a mortgage broker, establishing what could be affordable to you, preparing for a viewing and mortgage application, and the documentation required.

 11.35am

TEMBO: How to boost your budget and buy sooner

Buying a home has never been harder. However, there's more innovation than ever before to help you get there. In this session, affordability specialists Tembo will take you through the ways you can make home happen sooner by boosting your affordability or deposit.

 12.25pm

OWEN PAULO LEGAL: Staircasing - Planning for the future!

Everyone talks about buying a Shared Ownership property, but once you have your share, what's next? Sebastian Paulo of Owen Paulo Legal is here to explain what staircasing is, how to get started and most importantly, why staircasing is such an important step for any shared owner. So, when looking at buying your first home, why not take some time to consider your options for the future!

 1.15pm

DUTTON GREGORY LLP: Ask the expert - Top tips for navigating the home-buying process

Thinking of buying a home? Get expert advice and insider tips to help you understand the buying process from start to finish. Learn how to navigate property jargon, avoid common pitfalls, and make informed decisions that could save you time and money.

 2.05pm

SHARED DIRECTION CONVEYANCING: Quotes to keys - An SDC guide to conveyancing

This presentation will walk you through the conveyancing process from start to finish, from the moment you get a quote for the conveyancing service, to the day you get the keys for your property. We'll break down what your conveyancer does, what paperwork is involved, how long it all takes, and what to expect at each step. No legal jargon, just clear, helpful info (with a dash of humour) to keep you sane while buying your first home.

 2.55pm

HOUSING AND FINANCIAL SESSIONS

MORTGAGE ADVICE BUREAU: Let's get mortgage ready

Dreaming of buying your first home, but unsure where to begin? This seminar is your expert guide to understanding mortgages and the entire home-buying journey. We'll cut through the jargon and myths, giving you the confidence to step onto the property ladder with ease.

 11am

POCKET LIVING: 100% ownership, 20% discounted one bedroom homes in London

Join us to learn about Pocket Living's unique offering and how you can own 100% of your home at a discounted price.

 1.50pm

ASTER SALES: This is AI - Your Shared Ownership questions answered

Thinking about Shared Ownership but not sure where to start? Join Aster's 'This is AI' session, where the team will answer the most common questions about the scheme - straight from you. In the lead-up to the London Home Show, we collected your questions online and will answer the top five live on stage today. From affordability and eligibility to staircasing and long-term planning, this interactive Q&A will give you clear, practical insights to help you move forward on your home-buying journey. Missed the session or still have more questions? Visit Aster's stand afterwards for a chance to get personalised answers.

 11.50am

PEABODY NEW HOMES: Myth-busting Shared Ownership

Join us for an insightful session on Shared Ownership, where we'll explain how it works and uncover the truths behind this home-buying option. By the end of this myth-busting event, you'll have all the knowledge you need to begin your own journey towards homeownership through Shared Ownership.

 1pm

KEOLISAMEY DOCKLANDS: How the DLR supports local communities

The Docklands Light Railway is more than just a transport network - it's part of the fabric of East London's communities. In this session, Catrina Lynch, who leads the award-winning DLR Community Assist programme, will share how her team helps residents feel safe, confident, and connected when travelling. From supporting young people transitioning to secondary school, to offering tailored accessibility guidance and practical travel confidence sessions, the initiative has already helped over 11,000 people use the DLR independently. Discover how the DLR works hand-in-hand with schools, housing associations, and local groups to create an inclusive, accessible, and supportive environment for everyone moving into or around East London.

 2.40pm

HOUSING PANEL SESSIONS

PANEL: Is Shared Ownership right for you? Ask us anything!

Got questions about Shared Ownership? This interactive session gives you the chance to ask the experts anything - no topic is off limits! Whether you're curious about the costs, leases, staircasing, or the buying process, our panel will break it all down in a clear and honest way.

 11.15am, 12.20pm and 1.35pm

HOME AT LAST: Five things you need to know if you want to buy in 2025!

Navigating the property market in today's economic climate can feel daunting. You may be asking 'is now still the right time to buy?' Find out how to set yourself up for success so that your first home isn't just a great place to live, but a smart investment for the future.

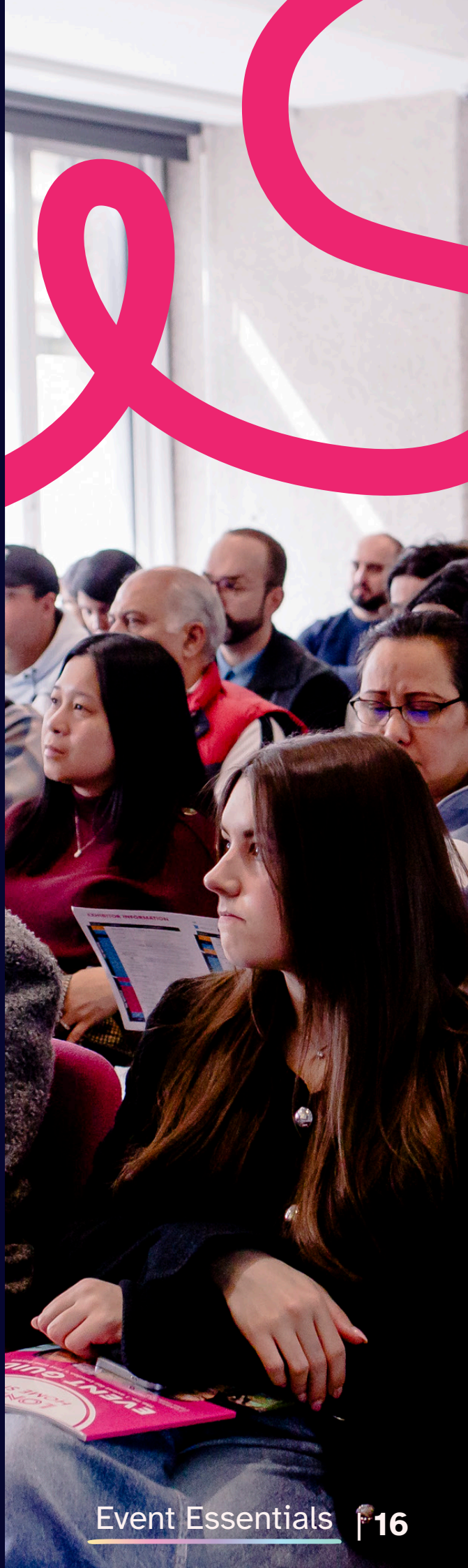
 2.40pm

Sessions & Talks

See session details on previous page

Interested in attending today's live talks? Check out the full schedule below and for more details about each session, head to page 13 of this Event Guide. Please note that places at each session are limited - head to the Share to Buy stand (Britten Room, Stand 1) to book your place.

Financial & Legal		Housing Panels	Housing & Financial	
11 AM	10.45 AM Shared Ownership - the legal perspective, nuts and bolts 30 minutes Humphreys & Co. Solicitors		11.00 AM Let's get mortgage ready 30 minutes Mortgage Advice Bureau	11 AM
12 PM	11.35 AM How to prepare for a mortgage 30 minutes Censeo Financial	11.15 AM Is Shared Ownership right for you? Ask us anything! 45 minutes Peabody New Homes	11.50 AM This is AI: Your Shared Ownership questions answered 45 minutes Aster Sales	12 PM
1 PM	12.25 PM How to boost your budget and buy sooner 30 minutes Tembo	12.20 PM Is Shared Ownership right for you? Ask us anything! 45 minutes Southern Housing New Homes	1.00 PM Myth-busting Shared Ownership 30 minutes Peabody New Homes	1 PM
2 PM	1.15 PM Staircasing: Planning for the future! 30 minutes Owen Paulo Legal	1.35 PM Is Shared Ownership right for you? Ask us anything! 45 minutes Places for People	1.50 PM 100% ownership, 20% discounted one bedroom homes in London 30 minutes Pocket Living	2 PM
3 PM	2.05 PM Ask the expert: Top tips for navigating the home-buying process 30 minutes Dutton Gregory LLP	2.40 PM Five things you need to know if you want to buy in 2025! 30 minutes Home at Last	2.40 PM How the DLR supports local communities 30 minutes KeolisAmey Docklands	3 PM
	2.55 PM Quotes to keys: An SDC guide to conveyancing 30 minutes Shared Direction Conveyancing			



HOME-BUYING OPTIONS

Read more →



Whether you're interested in government-backed schemes, products offered by private developers or affordable rental options that give you time to save for a deposit for your first (or next) home, there's a housing option to suit you.



Shared Ownership

Available to eligible buyers across the country, Shared Ownership offers buyers an often more affordable route onto the property ladder at a reduced cost by purchasing a share of a home (usually between 10% and 75%) and paying discounted rent on the rest.

Discount Market Sale

Discount Market Sale is a low-cost homeownership product where a new-build property is purchased at a discounted price. This discount is usually around 20% to help low and middle-income earners who live in the local area.

Own New

An innovative scheme available to first time buyers and home movers, Own New's Rate Reducer feature allows buyers to purchase 100% of a property while benefitting from reduced mortgage costs upfront, allowing for lower monthly payments.

First Homes

The First Homes discount initiative helps local people and key workers buy a property in areas of high demand, with developers offering homes to first time buyers with a discount of 30% to 50% of the market value of the property.

Discount Full Ownership

Available only from Pocket Living in London, this scheme allows buyers to purchase 100% of a property at a discounted rate of at least 20% compared to local market prices.

Intermediate Rent

Intermediate Rent is a scheme aimed at helping buyers who plan to save a deposit and purchase a property within five years, giving them the option to rent a new or refurbished home at a subsidised rate.

London Living Rent

Available to renters in the capital, homes available through London Living Rent are offered on minimum three-year tenancies with below-market value rent – making saving for a deposit that bit easier. The tenant can go on to make an offer to purchase the property on a Shared Ownership basis during their tenancy.

Deposit Unlock

Available from participating developers, Deposit Unlock is a 5% deposit scheme on new-build properties where the home builder insures the mortgage to help the buyer get a better loan-to-value mortgage from lenders.

Older Persons Shared Ownership

Often referred to as OPSO, this scheme is designed to assist buyers aged 55 and over in purchasing a property – whether they're looking to downsize from their existing family home, or because their current abode simply isn't suitable for their needs anymore.

Home Ownership for people with Long-term Disabilities

If you have a disability and rely on benefits for your income, it may be possible to secure a specialist interest only mortgage and part-buy a home, either through Shared Ownership or on the open market with the help of Home Ownership for people with Long-term Disabilities (HOLD).

Rent to Buy

With Rent to Buy, working households are able to rent a new-build home on an Intermediate Rent basis, with the property being let at a subsidised rate of 20% and a fixed rate of inflation – providing more breathing room to save for a deposit. The tenant can also make an offer to purchase the property on a Shared Ownership basis during their tenancy.

ABRI HOMES: SHARED OWNERSHIP ISN'T JUST A FIRST STEP, IT'S A LONG- TERM SOLUTION

As house prices have risen exponentially since 1990s, research has revealed that the cost of getting on the housing ladder today is 191% higher for the average first time buyer compared to what their parents would have paid in the 90s*.

For today's generation, Shared Ownership is an essential helping hand for many aspiring homeowners looking to buy their first home.

Shared Ownership offers a straightforward and affordable route onto the housing ladder by allowing buyers to purchase a percentage share of a property with a smaller deposit – a more affordable alternative to buying the property outright.

However, Shared Ownership also provides a path where you can often own 100% of the home. All shared owners can buy more shares in their home over time through a process called Staircasing.

You can usually buy as many shares as you like incrementally (as long as they're affordable for you) and the more shares a buyer owns, the less rent they pay to the housing association.



First time buyers at Abri Homes' Horlicks Quarter in Slough, Tabrez and Malika, purchased their two-bedroom Shared Ownership apartment after being stuck in the cycle of renting in West London.

The couple were able to save £300

each month just by getting on the property ladder, and their bills are now half the price compared to their previous rental property.

Tabrez explains, "Our long-term plan is to take that £300 that we're now saving and put it towards building a fund which allows us to buy a larger share of the apartment from Abri."



Abri Homes' apartments at Horlicks Quarter have proven a popular choice, with over 50% of homes having sold since it launched last year.

Once home to the world-famous malted milk drink, the collection of homes offers a wealth of benefits including resident access to a concierge, gym, cinema room, residents' lounge and rooftop gardens to enjoy.

The Berkshire town provides strong transport links with fast access to the capital, allowing residents to reach London Paddington via a quick 20-minute train journey, and regular buses get to Heathrow Airport in under half an hour.

Also located in Berkshire, Abri Homes' Sunningdale Park brings much needed affordable homes to Sunningdale. Based on a 25% share of a one-bedroom apartment at £105,625, monthly outgoings could be £1,272 (including rent £594.14, service charge £151.30, mortgage £526.50**) compared to the average private rent in the area of £1,900***.

The collection of one and two-bedroom homes are nestled in 47 acres of Grade II listed parkland. The surrounding area benefits from exclusive locations and historical landmarks, with Ascot Racecourse, and Royal Ascot Cricket Club all within a 10-minute car journey of the homes and Windsor Castle just a short drive away.

Sunningdale Park provides strong transport links via the M3 and M4, as well as the village station just over a mile away, enabling residents to reach London Waterloo in less than an hour.

Shared owners can staircase at all of Abri Homes' developments. There is no obligation to buy more shares, but the option is there. The model is as flexible as the owner wants it to be. One-bedroom apartments start from £71,250 at Horlicks Quarter – based on a 25% share and £105,625 at Sunningdale Park based on a 25% share^.

abrihomes.co.uk
0800 145 6663

Abri
Homes

*My Home Conveyancing
** Based on a 95%, 30-year mortgage with an interest rate of 4.8% and an estimated service charge which is subject to annual review.
***Rental figure based on average 1 bedroom rental figures in Sunningdale, provided by Gascoigne-Pees Estate and Letting Agents, July 2025.

^Other shares available. Eligibility and affordability criteria apply. Please visit abrihomes.co.uk/terms for more details.

THIS IS LONDON

BUT NOT AS YOU KNOW IT

This is your story, continue it with Aster.

From riverside living in Silvertown to leafy Twickenham, Aster offers modern 1-3 bedroom homes across London through shared ownership. With great transport links and vibrant communities in Silvertown, Wandsworth, Southall and Twickenham, you can enjoy the best of city life with neighbourhood charm.

Beyond London, Aster is proud to provide homes across 12 counties, helping more people find their place to call home.

ASTER
GROUP



What's your story?

Share it with us
at our stand



THIS IS SILVERTOWN

ROYAL DOCKS E16

1, 2 and 3 bedroom apartments available now for shared ownership sale at The Silvertown, Royal Docks.

RESERVE YOURS TODAY!
[ASTER.CO.UK/SILVERTOWN](https://aster.co.uk/silvertown)



Prices from £88,750
for a 25% Share



THIS IS WANDSWORTH COMMON

SOUTH WEST LONDON

Shared ownership homes coming soon to Wandsworth Common – 1, 2 and 3 bedrooms available.

COMING SOON!
[ASTER.CO.UK/WANDSWORTH](https://aster.co.uk/wandsworth)



THIS IS SOUTHALL GROVE

WEST LONDON

1,2 and 3-bedroom apartments available now for shared ownership sale at Southall Grove.

AVAILABLE NOW!
[ASTER.CO.UK/SOUTHALL](https://aster.co.uk/southall)



THIS IS TWICKENHAM GREEN

TWICKENHAM

Get ready! 1 and 2-bedroom homes for shared ownership sale coming to Twickenham Green!

REGISTER FOR INFO!
[ASTER.CO.UK/TWICKENHAM](https://aster.co.uk/twickenham)



LONDON HOME SHOW
YOU'LL FIND ASTER AT **STAND 39**

For more information, visit the Aster Sales website or call our team on:

aster.co.uk/sales | 01380 400 116

Join us to discover Aster's exciting London developments, along with our other homes spanning 12 counties.



BARRATT LONDON: OPENING THE DOOR TO FIRST-TIME BUYERS

Buying a first home in London can feel like an uphill climb, with high deposits and borrowing costs often standing in the way. Barratt London has sought to address these key financial challenges faced by first time buyers in London's competitive property market, easing the pressure and making homeownership more attainable.

By focusing on the barriers that matter most to first-time buyers, such as saving for a deposit and managing mortgage repayments, these schemes provide practical solutions to lighten the financial load.

Barratt London understands that saving for a deposit is one of the biggest hurdles to buying a first home.

That's why the Deposit Boost scheme was designed to mitigate this obstacle by matching a first-time buyer's 5% deposit. With the deposit effectively doubled, this not only stretches savings further but can also help reduce mortgage costs and ease the impact of Stamp Duty, giving buyers greater confidence in their purchasing power.

For those working with a smaller deposit, Deposit Unlock offers another route onto the ladder. Available exclusively on selected new-build homes, the scheme enables first time buyers and existing homeowners to purchase with just a 5% deposit. It provides customers with competitively priced mortgage products and makes buying a new home more affordable.

Schemes such as Own New – Rate Reducer tackle monthly mortgage repayments directly, helping to keep on-going costs manageable.

In addition, the Key Worker Contribution Scheme acknowledges the essential role of frontline workers, providing tailored support that reflects their unique circumstances.



Barratt London has developments right across the capital, offering everything from vibrant city living to quieter green neighbourhoods. Each site has been designed to suit different lifestyles, with financial support schemes available to help First-Time Buyers make their move.

For buyers who want to balance a quieter lifestyle with fast access to central London, Hayes Village is the perfect choice. Located in Hayes, the development is on the site of the former Nestlé factory complex in West London which employed over 2,000 local people in its heyday in the 1950's.

The development retains numerous features from its time as an iconic industrial site including the main head office building facade.

Hayes Village benefits from excellent connections via Hayes and Harlington station, where the Elizabeth line offers quick journeys into Paddington and beyond with prices starting from £320,000.

The homes here, ranging from one- to three-bedrooms are set within landscaped surroundings with access to The Grand Union Canal which has been redeveloped and opened to the public for the first time.

Barratt London incentives can be applied at Hayes Village, helping first-time buyers secure a modern home in a well-connected area without the steep financial stretch usually associated with London living. Energy efficient designs also mean lower household running costs, offering peace of mind long after moving in.

For those who prefer the buzz of central living, Bermondsey Heights delivers a vibrant alternative. Situated in Zone 2, this development places buyers at the heart of one of London's most dynamic neighbourhoods, close to the City, and cultural landmarks such as Borough Market and Tower of London.

With Barratt London's range of incentives available, Bermondsey Heights makes homeownership in this prime location far more



achievable than many first-time buyers might expect.

The apartments here are designed with modern, city living in mind. Open-plan layouts, sleek finishes, and private balconies and winter gardens provide style and comfort while landscaped podium and roof gardens, a residents' lounge and business suite add to the sense of community with prices starting from £445,000.

By recognising the barriers first-time buyers face and creating tailored buying schemes and offers that directly address them, Barratt London has made the step onto the property ladder more manageable. From doubling deposits to reducing monthly repayments, they are designed to take the pressure off and make the process smoother.

With the right scheme in place, first-time buyers can approach their move with greater confidence.

For more information visit
barrattlondon.com

You're home! with Hyde.

From urban buzz to coastal calm

For nearly 60 years, Hyde New Homes has been helping first-time buyers onto the property ladder, building homes across a large sweep of the South of England, all the way from Kent, through to London and a string of developments along the South Coast.

Hyde has delivered over 90% customer satisfaction for 12 consecutive years. Whether you're just starting out or looking for that ideal family home, you'll find a range of buying options through shared ownership* or outright sale with the benefit of high specification as standard.

Spotlight on Sussex

Kingston Wharf in Shoreham-by-Sea, with its waterfront shared ownership homes, showcases Hyde's experience at delivering transformative housing in key regeneration areas. Every home includes outside space, along with individual solar panels as part of the all-electric development. Selected homes also include en suites, allocated parking and EV charging points, to suit a range of first-time buyers' needs.

1 & 2 bedroom apartments start from £69,750 for a 30% share.

Kingston Wharf



Spotlight on London

Hyde's shared ownership homes at Parkside Triangle in Waddon, near Croydon, are thoughtfully located to enjoy easy access to central London from their Zone 5 location, while also enjoying direct access to the lush Duppas Hill Park. The homes available include apartments, duplexes and terrace houses, serving families of all shapes and sizes.

1, 2 & 3 bedroom homes start from £81,250 for a 25% share.



Spotlight on Kent

Spring Acres is ideally located for enjoying the bustling town life of Sittingbourne. Available through shared ownership and outright sale, the homes have proven particularly popular with first-time buyers looking for an elevated modern lifestyle.

2, 3 & 4 bedroom homes start from £65,000 for a 25% share.
3 & 4 bedroom homes start from £372,500 for outright sale.

Hyde's specialist in-house sales team is on hand to further elevate the buying experience, guiding first-time buyers throughout the purchase process with patience and care at every stage, ensuring the company's service is as winning as its homes.

What our customers say...

"At first I wasn't sure about shared ownership, but I feel I was taken through everything step by step by the fantastic team at Hyde New Homes and what seemed daunting at first was actually quite simple and straightforward. It's really worked for me."

Leanne - Purchaser at Spring Acres



hydenewhomes.co.uk
0345 606 1221



Come and see us
at Stand 17

Hyde
New Homes

Step Onto the Property Ladder with L&Q

Aisha, resident at Barking Riverside

Homeownership can feel out of reach – but it might be closer than you think. Whether you're looking to step onto the property ladder solo, settling down with a partner, or searching for a family home, Shared Ownership with L&Q could be the key to taking your first step onto the property ladder.

Shared Ownership is a government-backed scheme helping first-time buyers take their first step onto the property ladder. The scheme allows you to purchase a share in a property (usually between 25% and 75%) and pay rent on the remaining portion. As you will only pay a deposit on the share you are purchasing, deposits can be lower compared to when buying on the open market – making it a great choice for hopeful homeowners flying solo. Over time, you can buy additional shares as your financial situation changes, eventually owning your home outright, through the process of staircasing.

From buyers searching for a city pad with a quick commute to the office, through to purchasers hoping to find a home to grow in, L&Q has a range of Shared Ownership properties available.

"I always knew I wanted to buy rather than rent. Renting felt like throwing money away, and I wanted to invest in something for my future. Living at home whilst working meant I could take some time to save – something I'm really grateful to my parents for," she explains.

Set on beginning her home buying journey sooner rather than later, Aisha Pinto-Pamben (25) knew from the start that renting wasn't an option she wanted to explore. Moving back into her family home in Romford after finishing her university degree, Aisha began working as an Account Manager for a parking solutions company in Stratford.

Aisha found her dream first home at Barking Riverside, a rapidly developing neighbourhood on the banks of the River Thames, set on a site the size of London's Hyde Park. The neighbourhood is delivered by master developer Barking Riverside Limited, a joint venture between L&Q and the Mayor of London. L&Q is currently offering a collection of newly built one-, two- and three-bedroom Shared Ownership homes in Barking Riverside, with pricing starting from £68,125 for a 25% share of a one-bedroom home (FMV: £272,500).

Aisha was already aware of the benefits of Shared Ownership: "My parents bought their home through Shared Ownership, so I was already aware of how it worked. It made getting onto the property ladder much more achievable for me, especially as a solo buyer," she explains.

Saving for her deposit took discipline, but with careful planning Aisha made it happen. "It would have been so much harder to buy on the open market. With Shared Ownership, I didn't have to compromise on what I wanted," she says.

"I'd love to think that more and more Gen Zs are looking to step onto the property ladder but am fully aware that without schemes like Shared Ownership, it's just not possible. It's getting even harder in the current climate, where it feels like we're living paycheque to paycheque."

"Still, people see the value in homeownership. Most of us have seen our parents, grandparents and even older siblings step onto the ladder – it's our turn! We deserve it."



Show home photography at Barking Riverside

Jovita and Aaron resident at L&Q Bankside Gardens

A couple in their early 20s, Jovita (21) and Aaron (21) were renting in Reading when they realised it was time to look ahead. The couple bought a 50% share of a one-bedroom apartment at L&Q at Bankside Gardens – a development offering one- and two-bedroom Shared Ownership homes and an impressive range of onsite amenities, all set within 22 acres of open space and parkland in the sought-after Reading suburbs. Pricing starts from £69,375 for a 25% share of a one-bedroom apartment (FMV: £277,500).

Aaron reflects on stepping onto the property ladder in his early 20s: "When people find out we own part of our home, they are quite impressed. We are really proud of it, but we couldn't have done it alone, we needed each other. It's hard out here for young people looking to buy!"

With Shared Ownership homes available across London, the Home Counties and the North West, L&Q offers something for everyone - from stylish studio apartments at Rockcliffe Square, Plumstead, to spacious three-bedroom family homes at L&Q at Darwin Green, Cambridge.

To find out more about Shared Ownership with L&Q, come and meet the team at the London Home Show.

For more information on L&Q's latest developments, please visit: lqhomes.com.

UNLOCK SHARED OWNERSHIP WITH L&G

Your key to stepping on the property ladder.

If buying a home at the full market value feels out of reach, Shared Ownership could be the answer. **With deposits in London starting from under £5,000***, you could be unlocking the door to your new home sooner than you thought possible.

DISCOVER WEST LONDON'S BEST KEPT SECRET AT WHITE CITY, ZONE 2

The Acer Apartments

Have you always dreamed of living in a prime London location?

Make that dream a reality with the modern **studio and 1 bedroom apartments** with private balconies at The Acer Apartments in White City, West London, and enjoy all that the city has to offer.

Homes available from **£107,250** for a **25% share** and just **£1,399 a month***

THAMES LIVING AT ROYAL WHARF, E16 East River Wharf

An ultra-modern collection of **1, 2 and 3 bedroom apartments** in the Royal Docks, East London, perfectly situated in a prime position adjacent to Lyle Park and just a stone's throw from the Thames and a short walk from West Silvertown DLR station.

Plus, you can enjoy a range of exceptional amenities including a state of the art residents gym, spa, swimming pool, 24-hour estate security and access to the Sky Lounge.

Homes available from **£96,875** for a **25% share** and just **£1,483 a month***

"When we spoke to the lovely sales team at L&G, we found out very quickly that Shared Ownership was something we did desire and that we could afford. If we were to privately rent in this area, **it would be around £300 - £500 more than we are paying with Shared Ownership.**"

BEN & LILIA Residents at East River Wharf



COMMUTABLE HOMES:

THUNDERSLEY, ESSEX Hart Grove ≈ 40mins
2 & 3 bedroom homes coming soon

GILLINGHAM, KENT Cavalier Court ≈ 44mins
1 & 2 bedroom apartments

IPSWICH, SUFFOLK Sampson Green ≈ 1hr 6mins
2, 3 & 4 bedroom houses

ALTON, HAMPSHIRE Rivermead Gardens ≈ 1hr 8mins
1 & 2 bedroom apartments

TOVIL, MAIDSTONE Millwright Place ≈ 1hr 13mins
2, 3 & 4 bedroom homes

BIRMINGHAM Perry Barr Village ≈ 1hr 45mins
1 & 2 bedroom apartments

L&G provides an array of affordable, high quality, modern apartments and houses across England, all of which are available to purchase with Shared Ownership.

Check out their website www.landgah.com to find out more.

*Shared Ownership T&Cs and eligibility criteria applies. Details correct as of September 2025.

⇒ Rail times shown are to central London and are taken from trainline.com, they are approximate only.



CHOOSE London

Own your own home in London and live happily ever after.

It's hard to live your best life in your rental place or if you're still at home. With Shared Ownership, securing your first home could be easier than you think.

Take a look at our range of homes across London.



"I would recommend Shared Ownership to anyone looking to buy... It's helped me get my foot on the property ladder and given me the independence I was looking for."

Austin Winton, purchased a 25 per cent share of a two-bedroom apartment at NHG Homes' The Perfume Factory in North Acton for £500,000 with Shared Ownership.

Like many Londoners, Austin had been looking to get on the property ladder but found the challenge of saving the amount needed for a house deposit in the capital impossible. He was previously renting in Clapham before he decided to move back in to his family home in Ealing to help reduce his monthly outgoings and save money.

Austin was looking at North Acton and stumbled across The Perfume Factory, which piqued his interest as a place he could put down roots.

After speaking to the NHG Homes sales team about the homes, local area and benefits of buying with Shared Ownership, Austin's decision was made

and he moved into a two-bedroom apartment in January 2024.

Using Shared Ownership, first-time buyers can get onto the property ladder in popular, sought after parts of London with deposits as low as four figures.

"I would recommend Shared Ownership to anyone looking to buy – it's virtually impossible to get somewhere in London without it unless you have the huge deposit needed! It's helped me get my foot on the property ladder and given me the independence I was looking for."



Scan to read the full story

To find out how much Shared Ownership could cost you, check out our monthly cost comparison tool.



Together we can make your dream of owning a home in London a reality.

Find out how at nhghomes.co.uk/compare-the-costs

Come and see us at Stand 7



CHOOSE LONDON

EAST OR WEST: THE CHOICE IS YOURS WITH PEABODY NEW HOMES



Known around the globe for its cosmopolitan charm, diverse history and iconic street scenes, London has a lot to offer aspiring homeowners. With something new to discover around every corner and plenty of personality-filled neighbourhoods to choose from, there is something for everyone in the capital.

Whether looking to explore edgy East London or to be captivated by the wonders of West London, Peabody New Homes has a selection of exceptional developments designed to help you enjoy the best of London living.

Welcome to East London's Best-Kept Secret

Perfectly positioned for those looking to enjoy mouthwatering flavours from local foodie hotspots, uncover new creative hobbies, or unlock east London's buzzing music scene, West Ham Village is a stylish collection of studio, one and two-bedroom apartments available through Shared Ownership. Part of the luxurious TwelveTrees Park project transforming the former

Olympic coach park, West Ham Village has been expertly designed for modern living. Set within 12 acres of green space including a 4-acre Wi-Fi enabled park, West Ham Village offers moments of tranquillity in a well-connected new destination, with plentiful space to explore, both inside and out.



Taking centre stage at the development, a new Central Square will come alive with seasonal markets, aromatic coffee stalls and assorted street vendors. On nights when cooking feels like a chore, on-site restaurants and cafes will provide a welcome alternative without needing to leave home. Due to open in 2027, a new entrance into West Ham

station will provide access directly from the square. With five key train lines to choose from, you can reach all major Zone 1 destinations from here in under 30 minutes.

Available from a 25% share of £98,750, with deposits from just £9,875 (Full market value: £395,000).

Introducing Your City Oasis

Located south of the river, in South East London and centred around a beautifully landscaped 1.8-acre Garden Square, Lombard Square in Plumstead blends community living with mesmerising green backgrounds for a sense of wellbeing and harmony. Designed with comfort and calm in mind, Lombard Square allows you to enjoy expansive open spaces to host friends, space to soak away your troubles in your stylish bathroom then relax in bed with a book, at the end of a busy day. Beyond the contemporary interiors, private outdoor space to each home is ideal for relaxing or entertaining. Some homes also benefit from access to underground parking.



A short stroll to Plumstead High Street means buyers at Lombard Square can enjoy shopping, dining out and fitness-based activities without having to go far. Hosting a buzzing creative hub, Woolwich is also nearby hosting popular cultural destinations such as Woolwich Works and Royal Arsenal Riverside on the banks of the Thames. Alternatively, for a slower pace of life, Lombard Square's is surrounded by blue and green spaces including Broadwater Green, Woolwich Common and Greenwich Park.

*Prices as of August 2025 and based on 10% deposit of starting share values

One-bedroom homes are available from a 30% share of £100,500, with deposits from just £10,500 (Full market value: £335,000).

Discover Vibrant Village Life

Popular Kew is within reach for aspiring west London homebuyers at KEWB. Offering a collection of one and two apartments all available through Shared Ownership, this sought-after location is being unlocked for a range of first-time buyers. Nestled between Chiswick and Brentford, Kew Bridge offers the charm of village living with the connectivity of a Zone 3 location.



Perfectly positioned between the stunning landscapes of Kew Gardens and Gunnersbury Park, KEWB captures scenic outlooks across both the iconic London skyline and surrounding greenery. Just moments from the River Thames, leisure opportunities are plentiful, whether heading to One Over the Ait for sunset drinks or to try your hand at rowing or paddleboarding.

Prices at KEWB start from £106,875 for a 25% share, with deposits from just £10,688 (Full market value: £427,500).

Looking to unlock life in the capital?

Discover your place at
PeabodyNewHomes.co.uk

Plot twist,
you finally

found your
dream home
with Shared
Ownership.



Places for People (PfP) is a leading developer of high-quality Shared Ownership homes, through which a growing number of Customers are escaping the private rental market.

If you're interested in joining them, then visit us on STAND 2.

Our brand-new homes are built around what matters most – the chance to live life on your own terms in your own place – in attractive Communities close to good transport links, green spaces and handy amenities.

WHY RENTING WITH SHARED OWNERSHIP BEATS RENTING PRIVATELY.

Security

With Shared Ownership, you have a secure home that you can live in for as long as you choose. There isn't that same level of certainty when you rent privately.

Affordability

When you buy with Shared Ownership, the likelihood is that your monthly repayments will be lower than if you were renting privately.

An investment

The good things about buying a Shared Ownership home is that you're investing your money with the potential to make a profit over time.

A stunning, one-bedroom apartment with private balcony at Beaufort Park, a short walk from Colindale tube station.

Purchase via Shared Ownership from £98,750 for a 25% share (based on a full market value of £395,000), with a 5% deposit of only £4,937.50.

RENTING WITH SHARED OWNERSHIP IS OFTEN A MUCH BETTER OPTION THAN RENTING PRIVATELY.

If you're struggling to make the leap from renting privately to buying a place of your own, then the government-backed Shared Ownership scheme could be for you.

One of the biggest obstacles for aspiring home owners is saving up for their deposit – especially when they have high rents to pay. However, with Shared Ownership your deposit is much lower than buying on the open market, because it's worked out as a percentage of the share you buy and not the full property value.

When you purchase a brand-new Shared Ownership home, you'll still be renting the share of your home that you don't own, but it will be with a foothold on the property ladder together with many of the benefits that come with home ownership...

A secure home

The great thing about buying your Shared Ownership home is that – providing you're paying your rent and mortgage – you can live there for the duration of your lease, which could be anything between 125 and 999 years.

With renting, you might not be able to enjoy that same level of certainty. If your landlord decides for whatever reason not to renew your tenancy agreement or even to sell the property you live in, there's a real risk you'll lose your home.

More financial stability

When you buy a Shared Ownership home, your monthly repayments can often be lower than they would be if you were renting privately.

And even though you will be paying rent on the share of the property you don't own, this is subsidised at between 2.5% and 2.75% of the rental share value a year – usually less than the market rate.

This percentage is still subject to increases over time, but these will be in line with the Retail Price Index, unlike private rental increases, which landlords can activate at any time – and for any amount.

A fresh, new property

Another key advantage to buying through Shared Ownership is being able to move into a fresh, new property that no-one has lived in before.

You also have the choice of decorating your new home to suit your individual tastes and making minor cosmetic alterations, such as putting up shelves. With renting, there are generally more restrictions on making even superficial changes to your home.

There might also be a ban on owning pets.

Own 100% of your home

Some – not all – Shared Ownership schemes allow you to increase your percentage share (known as staircasing) all the way up to 100%. At this point, you will effectively own your Shared Ownership property and no longer need to pay rent.

When you rent your home privately, you will need to pay rent for as long as you remain there. Unlike Shared Ownership, which gives you the option to decrease your payments or to one day own the property and pay no rent at all, your rent will only increase over time.

Invest in your future

What's good about buying a Shared Ownership home is that it's an investment; as your home increases in value then the share you own will as well.

Looking to the future, if you think you might one day need to move home – perhaps to start a family or accommodate one that's growing – any profit you stand to make on your share could help you to upsize to a bigger property.

With Shared Ownership, you're laying down the foundations for your future.

Find out more about Shared Ownership and browse our available properties at

www.placesforpeople.co.uk/new-homes

#BuiltForRealLife



Fall into a new home *this Autumn!*

With an exceptional collection of houses and apartments located across London and beyond, we have the perfect new home for everyone.

Getting onto the property ladder doesn't have to be difficult – with deposits from just **£4,600***, your new home could be closer than you think. Contact our Sales Team today for more information.



Contact us *today*

+44 (0)20 8502 5758 www.regenta.co.uk

Photography and CGI's are indicative only. **Based on 25% minimum share of the full market value. *Prices correct at the time of print. *Terms & conditions apply.

West Acre Square

Southall UB1



West Acre Square, developed by Southern Housing is located within a truly unique and sustainable regeneration project at The Green Quarter in West London. The development benefits from 13 acres of lush parklands, play areas, padel courts and a canoe club for residents to enjoy. The on-site café, bistro restaurant and library are just a few examples of the amenities available at West Acre Square. This is a standout development of **one and two bedroom** apartments for first-time buyers and growing families looking for modern living in a culturally rich area.

Prices

£88,625*

Westacresquare@regenta.co.uk

0344 8001 760

Makers Yard

Canning Town E16



Makers Yard, developed by Riverside in Canning Town is a vibrant new development that embodies the spirit of modern urban living. Located just a stroll away from Canning Town station, it offers excellent transport links to the heart of London, reaching Canary Wharf and Stratford within 10 minutes. The development comprises a range of **one, two and three bedroom** Shared Ownership apartments with private balconies or terraces, allocated parking spaces and fully integrated appliances.

Prices from

£103,750*

Makersyard@regenta.co.uk

0344 8920 124

This is Silvertown

Royal Docks E16



This is Silvertown, developed by Aster Group in London's dynamic East End, comprising of an exciting new collection of Shared Ownership **one, two and three bedroom** luxury apartments coming soon. The development is surrounded by convenient transport connections with West Silvertown DLR station, Custom House station (Elizabeth Line) and Pontoon Dock DLR station all within a 12-minute walk away. Register your interest for the launch event today.

Prices

Coming soon

info@regenta.co.uk

0344 892 0207

Film Square

Walthamstow E17



Film Square, developed by Waltham Forest in Walthamstow offers a stunning collection of **two bedroom** apartments located just 5 minutes from Wood Street station. Apartments at Film Square benefit from integrated kitchen appliances, private outdoor space and access to communal gardens and play areas. Commuting into the city is convenient with transport connections reaching Kings Cross St Pancras in 15 minutes and London Liverpool Street in 20 minutes. **With just 4 apartments remaining, you can reserve now and receive £2,500 cashback!**

Prices from

£125,000*

Filmsquare@regenta.co.uk

0344 8001 639



SHARED OWNERSHIP WITH

London is a truly global city, attracting people from across the UK and overseas to live, work, and study in our incredible capital – and its population is expected to swell to 9.6 million in the next decade.¹

London is home to a major demographic of renters, yet with the monthly cost of renting continuing to climb, affordability is a serious concern for those living in the capital. This naturally incurs a knock-on effect on those that are trying to save a deposit to buy a home at the same time.

Recent research from Barclays revealed that less than a fifth of renters are actively building a deposit this summer – and nearly two thirds of those same renters expected to see their rent increase this year.² A separate survey by TSB found that 80% of recent first-time buyers moved back in with their parents before buying a home.³

If you're one of London's many renters with a dream of one day owning your own home, help is at hand. We believe that everyone should have a chance to control their own housing story, and live in a home that they can truly call their own.

Shared Ownership has been the solution for thousands of renters in London, helping to make homeownership affordable and achievable. At SO Resi, we're creating more homes than ever before in the capital, all available with Shared Ownership.

Fast track to home ownership

Would you believe us if we told you that there is a route to homeownership that won't cost you the earth?

Shared Ownership allows buyers to purchase a percentage share of a home – a far more manageable alternative to buying a property outright. It's designed for households with a total annual income of £80,000 or less, making it easier for those with a smaller deposit to get onto the property ladder. With Shared Ownership, buyers can purchase between 10% and 75% of a property (typically with a mortgage), while paying rent on the remainder. It's a helping hand for those who otherwise wouldn't be able to afford to buy a home.

Deposits for Shared Ownership homes start at a far lower rate than elsewhere – beginning at just 5% of the share you are buying. That means for a home worth £500,000, a 5% deposit could start as low as £6,250 (based on a 25% share of the property worth £125,000).

If you were to buy the same £500,000 property without Shared Ownership, a 5% deposit would start from £25,000.

Shared Ownership also offers a path to full ownership of the property over time. 'Staircasing' enables buyers to purchase more shares in their home as and when they can afford, and achieve full ownership. You can buy as many or as few shares as you like, starting at 1% each year, or in a single jump to 100% ownership. The more of your property you own, the less rent you pay to the housing association!

¹ <https://trustforlondon.org.uk/data/population-over-time/>

² <https://www.standard.co.uk/homesandproperty/renting/renters-saving-home-deposit-b1241652.html>

³ <https://www.standard.co.uk/homesandproperty/buying-mortgages/firsttime-buyers-bank-mum-and-dad-deposit-move-home-b1241653.html>

SO Resi has launched new Shared Ownership homes at both ends of the Jubilee line – Wembley and Canning Town.



SO Resi Wembley Park

SO Resi Wembley Park offers a stylish collection of one, two, and three-bedroom apartments, all thoughtfully designed with sociable open-plan layouts and private balconies. Residents also enjoy access to shared communal gardens, creating a welcoming community feel. Set across two striking landmark buildings right next to Wembley Park Underground Station, this development combines modern living with unbeatable connectivity – making life in London more vibrant than ever.

Example pricing

From £97,500 for a one-bedroom apartment (based on 25% share).

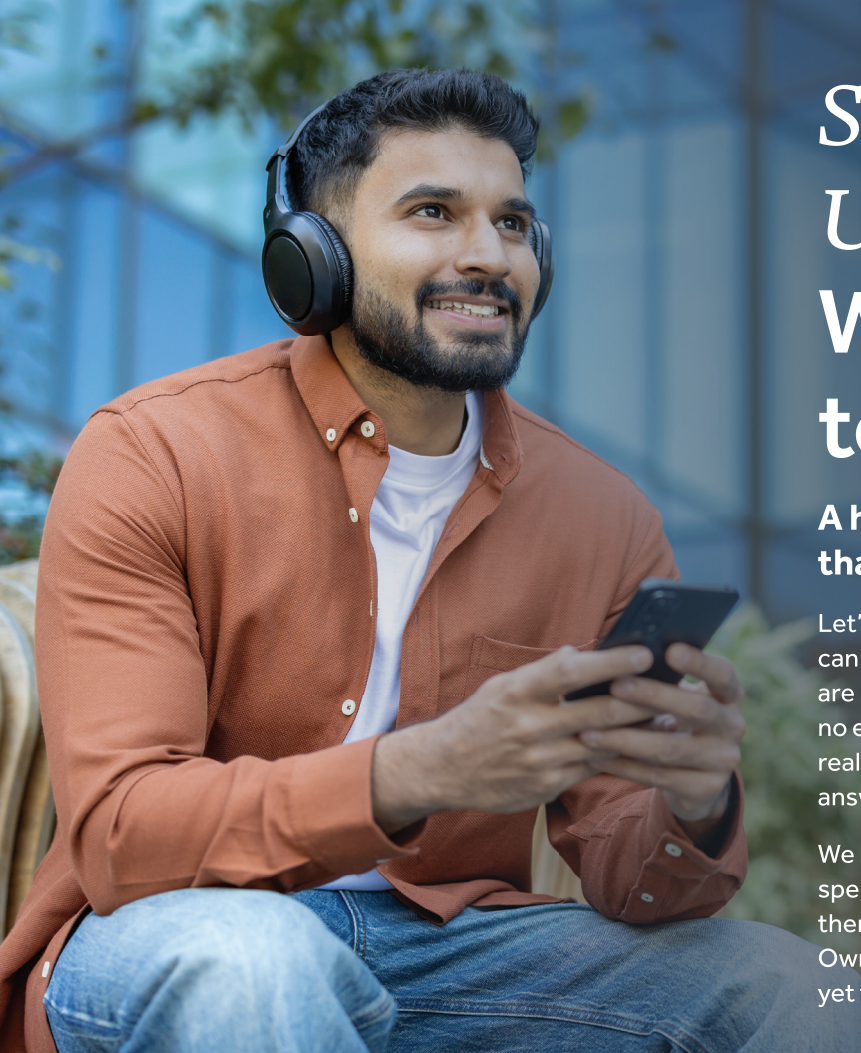
SO Resi Canning Town

A selection of one and two-bedroom apartments, SO Resi Canning Town is situated in one of East London's most exciting and well-connected neighbourhoods. Residents can benefit from a private podium garden, wellness studio and 24-hour concierge service. On the doorstep are ExCel London, the River Thames and Trinity Buoy Wharf and residents are perfectly placed to enjoy cultural attractions and fast transport links to Hackney, Stratford, and Shoreditch.

Example pricing

From £98,750 for a one-bedroom apartment (based on 25% share)

To find out more about Shared Ownership, or enquire about our new homes in London, visit the London Home Show to meet our friendly team or visit sharedownership.co.uk



Shared Ownership Unpacked: What you need to know

A home to call your own, with support that makes sense.

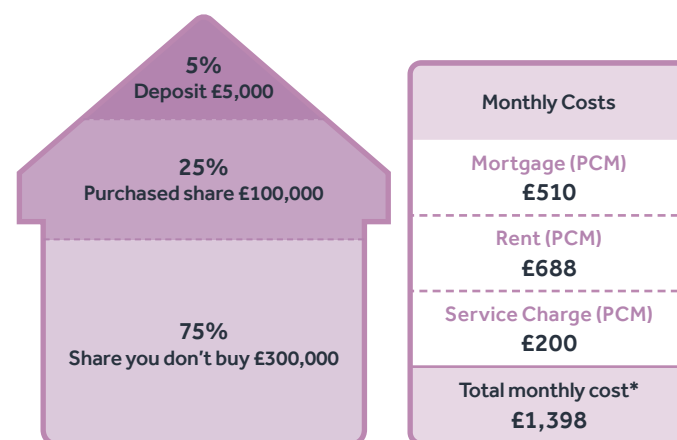
Let's face it – getting a home in London or the South East can feel like climbing a mountain in flip-flops. House prices are high, rent's relentless, and saving for a deposit? That's no easy feat. There's a few options to make the dream a reality, but we think Shared Ownership could be the real answer.

We know if you've got a Share to Buy account and you're spending your Saturday at the London Home Show, then you might even consider yourself a bit of a Shared Ownership expert but we reckon there's still things you've yet to consider. So let's unpack it – in a bit more detail.

What is Shared Ownership?

Shared Ownership is a government-backed initiative... blah blah blah – were you about to stop reading? You've probably heard the 'Google AI overview' answer of what Shared Ownership is before but we're here to unpack it a bit differently. We're still going to give you the facts, but we'll try to make it a little easier to understand.

The costs of a buying a 25% share of a typical Shared Ownership home worth £400,000:



You'll also need to put some money aside to cover things such as solicitors fees and other moving costs.

*Costs shown are intended as a guide only. This illustration is estimated using a representative 5% APR over a 30 year term, with rent based on 2.75% of the portion you don't buy. Service charges vary and this figure is indicative only. Your scenario will vary depending on your individual circumstances. Speak to the Sales Team for full details about pricing, or our panel financial advisor about affordability.

Let's bust a few myths while we're here:

"I won't really own anything."

You'll be registered with the Land Registry, and your name will be on the long lease. It's a legal interest in the home, and you can increase that share when you're ready.

"It's just for first-time buyers."

Shared Ownership is for more than just first-timers. You could be starting again, downsizing, or moving out of a rented home. Ultimately, it's for anyone who doesn't own another property.

"You can't decorate or have pets."

Your home should feel like yours – because it is. You can decorate, make it your own, and in most cases, even bring your pets. (Just ask Quacksley – he's very pet-positive.)

"You're stuck forever."

Nope. You can sell your share when the time's right, and our Resales Team is here to help. We'll even help find a buyer for the first 8 weeks – and we succeed 80% of the time in that window.

How does the process work?

Here's a quick look at the journey:

Check your eligibility – There are some criteria, like income limits and not already owning another home.

Find a home that suits you – Browse homes in amazing locations like Southwark, Hammersmith, Hackney, Brighton, Guildford and more.

Reserve your home – Once you've found 'the one', we'll help you reserve it and guide you through the application process.

Sort your finances – A mortgage advisor will help you work out what you can afford and arrange your mortgage.

Meet your solicitor – They'll check over the lease and explain everything clearly.

Get the keys – It's official! You've now got a home with Shared Ownership.

What should you consider before applying?

You'll need to pay rent on the share you don't own.

You'll still have service charges, which cover maintenance and upkeep of shared areas.

Shared Ownership homes are leasehold – if buying an apartment it always will be but once you own 100% of a house, it usually becomes freehold.

You'll need to factor in staircasing and resale costs later down the line.

We're here to make it simple and talk you through all of it honestly....



Listen in: Shared Ownership Unpacked

Still got questions? Listen to the brand-new limited podcast series, where we take you behind the scenes of Shared Ownership and dive into how it works, it's pros and cons, how to prepare, what to expect, and chats with real residents, advisers and experts – all in one place.



Available on

amazon music

Apple Podcasts

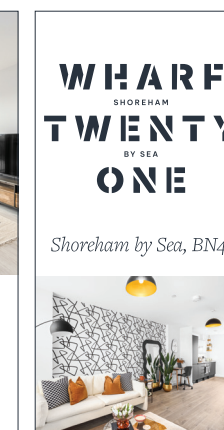
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YouTube

Your next step starts here

From buzzing city locations to calmer coastal towns, our homes with Shared Ownership give you real choice. Let's make your move possible – together.

New homes in London



Find your future home at
shnewhomes.co.uk



Listen to the Podcast here.

Visit the website here.

UNLOCK YOUR HOME BUYING POTENTIAL WITH SNG

Whether you're a first-time buyer, growing family, or even looking to downsize – we're your perfect property partner.

About us

SNG (Sovereign Network Group) is one of the UK's top housing associations, providing over 84,000 homes across the South of England, including London.

We are passionate about giving everyone the opportunity to own a home of their own and work closely with local authorities to deliver high-quality, affordable homes in desirable places for our customers. To date, we've helped thousands of customers step onto the property ladder with

Shared Ownership, and thanks to our social purpose we will continue to help thousands more. We're proud to be a home builder with a difference, reinvesting every pound of profit we make into our new and existing homes and services so that we can maintain the highest standards of living and environment for our customers and communities. We know that the more houses we can build, the more homeowners we can help, and that's the best part.

COUPLE SECURE INDEPENDENCE WITH HELP OF SHARED OWNERSHIP

After getting a taste of independence at university, Lucy and her partner Oliver were adamant they weren't going to move back home when they graduated. After realising they couldn't afford to buy on the open market, they decided to start their homeownership journey at our Nobel Park development in Didcot, Oxfordshire, buying a two bedroom house through Shared Ownership.

The freedom of homeownership

"The best part of buying somewhere new is that we can put our own stamp on it; it already feels like home and the layout has been perfect for when we have friends' round for an evening. We have two double bedrooms – the second is our home office. It's got so much space that we have two desks set up to allow us both to work from home, as well as a bed for when guests stay over."

Life in Didcot

"A bus stop has now been built within the development which offers a route to Didcot Parkway station – ideal for days when Oliver and I

are commuting to Reading and London for work. The route also takes you straight to Didcot town centre where we love to go at the weekends for a look round the shops or for a meal out. The location really is perfect for our everyday life."

Lucy's advice to buyers

"Shared Ownership has made getting on the property ladder possible for us both at the age of 22, don't hesitate – just got for it! We have never been happier and more settled and are so excited about our future here!"



BE CLOSE TO ALL THAT LONDON HAS TO OFFER WITH SHARED OWNERSHIP



Edgware Parade, Barnet

Prices from £81,250*

Located in the lively town of Edgware, our one and two bedroom apartments at Edgware Parade each boast a private outdoor space, as well as a fantastic selection of eating, shopping and leisure opportunities on their doorstep.

Edgware tube station is only a short walk away, providing regular services to Camden Town and King's Cross via the Northern line, giving you great access to everything London has to offer. Parking is available to purchase for those who prefer to travel by car.†

Plus, exciting changes are underway in the London Borough of Barnet, with a major regeneration programme set to transform the area. Thanks to this investment Edgware is fast emerging as a vibrant, connected neighbourhood with long-term appeal for buyers.



Post House, Brentford

Prices from £106,250*

This collection of one, two and three bedroom Shared Ownership apartments is situated just seven minutes' walk from Brentford's new look High Street,^ providing a wealth of amenities to enjoy, from high street favourites to independent boutiques, as well as cafes and restaurants boasting beautiful riverside views.

For those who enjoy the outdoors, plenty of green space can be found at nearby Gunnersbury Park, Syon Park, or Kew Gardens. When it's time to explore London, regular buses to Hammersmith are available, Syon Park train station provides regular services to London Waterloo, and Hounslow East tube station is on the Piccadilly line.

Priority will be given to applicants with a local connection to the London Borough of Hounslow.



The Restorey, Park Royal

Prices from £80,000*

A fantastic collection of one, two and three bedroom Shared Ownership apartments and three bedroom duplexes located in the heart of the Old Oak and Park Royal regeneration area, set to be one of the capital's most vibrant districts.

Benefiting from a convenient zone 3 location, Park Royal station (Piccadilly line) is approximately a 20-minute walk away.^ West Acton (Central line) and Harlesden (Bakerloo line) are also nearby and provide services to London Liverpool Street and Oxford Circus.

Each apartment comes equipped with Zanussi integrated appliances, floor-to-ceiling windows, built-in wardrobes to the main bedroom and a private balcony/terrace area or winter garden.

Visit our stand at the London Home Show to learn more about our Shared Ownership homes across London, or visit sales.sng.org.uk

Shared Ownership T&C's apply. See sales.sng.org.uk for details. *Shared Ownership values based on a 25% share of the full market value. This scheme is subject to status and fitting criteria. Minimum and maximum share values will apply, and rent is payable on the unsold share along with monthly service charges. Prices correct at time of writing and could be subject to change. †Available on selected plots. Additional cost/charges apply. ^Travel times are taken from Google maps and are approximate only.



SQUARE
ROOTS

What's *stopping* you?

Homeownership in London is within
reach with Square Roots

Now's the time to take action...

Buying a home in London doesn't have to be a distant dream. At Square Roots, we champion homeownership in London and have helped countless buyers take their first or next step onto the ladder through affordable means.

Shared Ownership gives you the control and makes getting onto the property ladder easier than you might imagine.

Here's how it works:

With Shared Ownership, you purchase a percentage of your home (usually between 25% and 75%), meaning your deposit and mortgage will be based only on that share. This makes your monthly costs significantly lower than buying outright. You then pay a subsidised rent on the remaining share. Over time, you can "staircase," increasing your ownership until you own 100% of your home.

Our buyers are living proof that *homeownership is possible...*



“Shared Ownership provided a perfect opportunity to get our foot on the ladder”
- Daniel & Kristina

Graphic Designer, Daniel, and Dentist, Kristina, purchased a 25% share of their two-bedroom flat near Richmond Park, with modern features throughout. With a full market value of £595,000, they only paid a deposit of £7,437 through Shared Ownership.



An investment worth making.

After renting, Adam and Samika bought a 25% share of a spacious two-bedroom apartment through Shared Ownership. Their monthly costs stayed the same, but now they're investing in their own home—with support from Square Roots and tools like the Shared Ownership calculator.



Scan to check out our
Shared Ownership
calculator

Ready to take the *next step*?

Square Roots makes owning a home in London possible through Shared Ownership. Our goal is to cut through the noise of today's housing market and inspire you to write your own success story. It's time to take that leap onto the property ladder, and we're here to help you every step of the way.

Explore our collection of homes
ready to move into

squareroots.co.uk

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SCAN FOR
MORE INFO.





We are the UK's Best Mortgage Broker

A multi-award winning savings & mortgage platform, trusted by thousands to help them to save and get onto the ladder sooner, stay on it or move up it.

We search over 100 lenders & 25 schemes to find you the mortgage you need, no matter your situation

Buying, remortgaging, moving. It's harder than ever. But we're making home happen, against the odds. It's why we've been voted the UK's Best Mortgage Broker four years in a row.



The ultimate first-time buyer package



tembomoney.com

1

Save your deposit faster

With our market-leading Cash Lifetime ISA, save up to £4,000 each tax year & get a 25% free bonus on top.

2

Discover your true buying budget

We'll compare your eligibility to +20,000 mortgage products and 25 specialist schemes in seconds.

3

Meet your team

Your dedicated adviser and the rest of our award-winning mortgage team will be on hand from your first call.

4

Find a property

House hunt with confidence with free property reports. Then, when you're ready, we'll submit your mortgage application for you!

5

★ Make home happen ★

Sit back & relax while we liaise with your conveyancers for you. We'll be by your side until you get your keys!

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YOUR HOME MAY BE REPOSSESSED IF YOU DO NOT KEEP UP PAYMENTS ON YOUR MORTGAGE. Subject to mortgage affordability & eligibility criteria. Market-leading defined as excluding introductory rates. Lifetime eligibility rules apply. Ineligible withdrawals may return less than put in. Tembo Money Limited (12631312) is a company registered in England and Wales with its registered office at 18 Crucifix Lane, London, SE1 3JW. Tembo is authorised and regulated by the Financial Conduct Authority under the registration number 952652.

Homes for Londoners



Find your space in the city

The **Homes for Londoners** portal is the Mayor of London's free online search tool for affordable housing. It brings together homes from across the capital so Londoners on low to middle-incomes can explore **Shared Ownership, London Living Rent, Discount Market Sale** and other affordable homeownership schemes – all in one place.

Launching in **autumn 2025**, the portal is being redeveloped through a partnership between the **Greater London Authority** and **Share to Buy**. The new site will offer a simple, accessible way to search for homes, understand your options, and take the next step towards finding a space of your own in the capital.

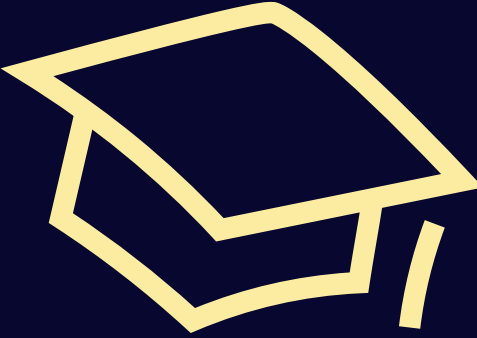
GREATER
LONDON
AUTHORITY

×

SHARE
TO BUY



Housing EXPERTS

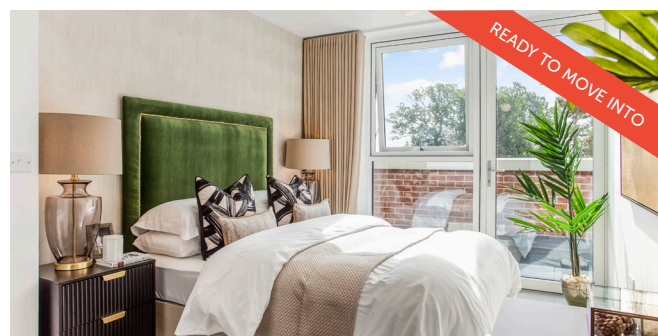


Ready to find your perfect place? Discover top housing providers with homes designed for budding buyers across London and beyond.

PAGES 50-64



SHARED OWNERSHIP
WITHIN REACH OF
THE CITY



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New one and two
bedroom apartments

Set in 47 acres of leafy parkland, these new homes offer the best of both worlds, countryside living with parking and rail links to London Waterloo in under an hour.*

£ FROM £105,625 BASED ON A 25% SHARE^



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New one bedroom apartments

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£ FROM £71,250 BASED ON A 25% SHARE^

abrihomes.co.uk

0800 145 6663

^ Other shares available. For more details visit: abrihomes.co.uk/terms.

* Source: google.co.uk/maps



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Beyond London, Aster is proud to provide homes across 12 counties, helping more people find their place to call home.

For more information, visit the Aster Sales website or call our team on:

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LONDON HOME SHOW

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AT **STAND 39**

Join us to discover Aster's exciting London developments, along with our other homes spanning 12 counties.

THIS IS YOUR STORY

Your home isn't just walls and windows, it's your story.

Join us at the London Home Show and share yours.

ASTER
GROUP



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for a 25% Share

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ownership sale at The Silvertown,
Royal Docks.

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ASTER.CO.UK/SILVERTOWN



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WEST LONDON

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available now for shared
ownership sale at Southall Grove.

AVAILABLE NOW!
ASTER.CO.UK/SOUTHALL



THIS IS WANDSWORTH COMMON

SOUTH WEST LONDON

Shared ownership homes coming
soon to Wandsworth Common –
1, 2 and 3 bedrooms available.

COMING SOON!
ASTER.CO.UK/WANDSWORTH



THIS IS TWICKENHAM GREEN

TWICKENHAM

Get ready! 1 and 2-bedroom
homes for shared ownership sale
coming to Twickenham Green!

REGISTER FOR INFO!
ASTER.CO.UK/TWICKENHAM



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Memories begin *when you move in*

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between **1 September - 11 October** with a **£99**
reservation fee, plus at some developments
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of homes are **ready to move into now**.

Prices start from
£68,125** for a **25% share**

View available homes:
lqhomes.com



L&Q

L&Q terms and conditions apply. Prices correct at time of going to print. *Incentive terms and conditions apply. Offer is available on selected Shared Ownership properties only. Exclusive offers are based on the property type and development. Intention to take advantage of any incentive must be disclosed at the time of reserving the property before any other discount is applied and recorded on the Reservation Form. The reservation fee is taken subject to an affordability assessment with an independent financial advisor which must take place within 5 working days of the reservation fee being taken. Exchange of contracts must take place within 28 days of the legal pack being issued. If the property is ready for occupation completion must take place within 10 working days of exchange, otherwise completion will be on notice until the home is ready for occupation. Full terms and conditions visit lqhomes.com/terms-and-conditions. Shared Ownership terms and conditions apply. **Prices start from £68,125 for 25% of a 1 bedroom apartment at Barking Riverside. Full market value of £272,500. Please visit lqhomes.com/sharedownership for more information. September 2025.



Talk to us about
our upcoming events
and incentives

Unlock Shared Ownership

Your key to stepping on the property ladder

If buying a property at the full market value feels out of reach,
Shared Ownership could be the answer.

Deposits in London start from under £5,000, making home
ownership more accessible, meaning you could be opening
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*Shared Ownership T&Cs and eligibility criteria apply.





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It's hard to live your best life in your rental place or if you're still at home. With Shared Ownership, securing your first home could be easier than you think. To find out how much Shared Ownership could cost you, check out our monthly cost comparison tool.



Try our monthly cost tool

To see if shared ownership
could work for you

Find out how at nhghomes.co.uk/compare-the-costs

**Come and see
us at Stand 7.**



CHOOSE LONDON

a place to
belong



**If I were to rent a one
bed in this area I would
be paying almost double
what I am now**

Josephine, homeowner at Motion, E10

New homes across London
through Shared Ownership
from £1,428 per month,
with Peabody New Homes



**Find your place at
peabodynewhomes.co.uk**



Based on a 1-bed apartment at West Ham Village, E16. £108,125 for a 25% share. Prices correct as of 06/08/2025.

Shared Ownership,

Built for roots,
yours and theirs.

**With Shared Ownership,
you can finally start living
the life you want.**

When you choose PfP, you're not just buying a new home – you're moving to a place of your own where you can really belong.

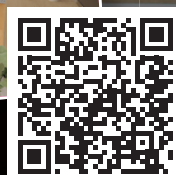
Our Shared Ownership homes are built around what matters most – living life your way in a blossoming Community close to good transport links, green spaces and handy amenities.

Join us on Stand 2 to speak to us about making your dream move sooner than you think.

placesforpeople.co.uk/sharedownership



#BuiltForRealLife



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Fall into a new home *this Autumn!*

As we step into the cosier months, now is the perfect time to turn a new property into your dream home. Discover our latest collection of properties across London and the South East.

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Bedrooms	Pontoon Dock DLR station	Prices from
1, 2 & 3	0.3 mile	£88,750**
Royal Docks E16 Coming Soon		

WEST ACRE SQ.

SHARED OWNERSHIP

Bedrooms	Southall station	Prices from
1 & 2	0.6 mile	£92,500**
Southall UB1 On site padel courts and canoe club		

SHARED OWNERSHIP AT NORTHWICK PARKSIDE

SHARED OWNERSHIP

Bedrooms	Northwick Park station	Prices from
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MAKERS YARD

SHARED OWNERSHIP

Bedrooms	Canning Town station	Prices from
1, 2 & 3	0.2 mile	£103,750**
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PRIVATE SALE

Bedrooms	Golders Green station	Prices from
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PRIVATE SALE

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Contact us *today*

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Visit: sharedownership.co.uk

For London Living Rent:
Search: SO FLEXI
Visit: soflexi.co.uk



Making home ownership possible



As of August 2025



Visit us on
STAND 10

Thinking Shared Ownership? LET'S CLEAR THINGS UP.

We're all about helping you actually understand your options – especially when it comes to Shared Ownership. No pressure, no sales fluff – just the info you need to make the best decision for you.

Explore buying options and available homes.

Speak to the team (we'll look like the folks in the image above!)



Listen to our Podcast

'Shared Ownership
Unpacked'



Listen on:

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meet me at on
STAND 10



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**SOUTHERN
HOUSING**
new homes

“
All I can say is,
thank goodness for
Shared Ownership!

Moira Mulvey, SNG shared owner



Edgware Parade

Edgware, HA8

1 & 2 bed apartments
From £81,875*
(Based on a 25% share)

30
mins

to London
Euston^



Post House

Brentford, TW8 8AP

1, 2 & 3 bed apartments
From £106,250*
(Based on a 25% share)

35
mins

to London
Waterloo^



The Restorey

Park Royal, NW10

1, 2 & 3 bed apartments
From £80,000*
(Based on a 25% share)

15
mins

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Shared Ownership T&Cs apply. See sales.sng.org.uk for details. *Shared Ownership values are based on a percentage share of the full market value. This scheme is subject to status and fitting criteria. Minimum and maximum share values will apply and rent is payable on the unsold share along with monthly service charges. Prices correct at time of writing but could be subject to change. Images and CGI's are for illustration purposes only. Materials, specification, elevation, positioning may vary. ^Travel times are approximate from nearest tube station. Sovereign Network Group is charitable. August 2025.

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ROOTS

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Hendon NW9 • Lewisham SE13 • Kingston KT1 • Crayford DA1

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Take your first steps onto the property ladder
with Shared Ownership.

Come and visit our team of experts at stand no. 02
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to make your dream home a reality.

Plus, discover our range of award winning affordable
homes, built with quality and style in mind.



Explore our award-winning
developments
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HENDON NW9
Studios, 1, 2 & 3 bedroom
apartments & duplexes



LEWISHAM SE13
1, 2 & 3 bedroom
apartments & duplexes

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Financial EXPERTS

Budgeting, mortgages and more. Hear from some of today's financial experts who can provide tailored advice and help make homeownership a reality.

PAGES 65-68



 **Tembo**

 Best mortgage broker
Winner 2025, 2024,
2023 & 2022

 Smart money people

 Trustpilot
★★★★★

We make home happen whatever the situation



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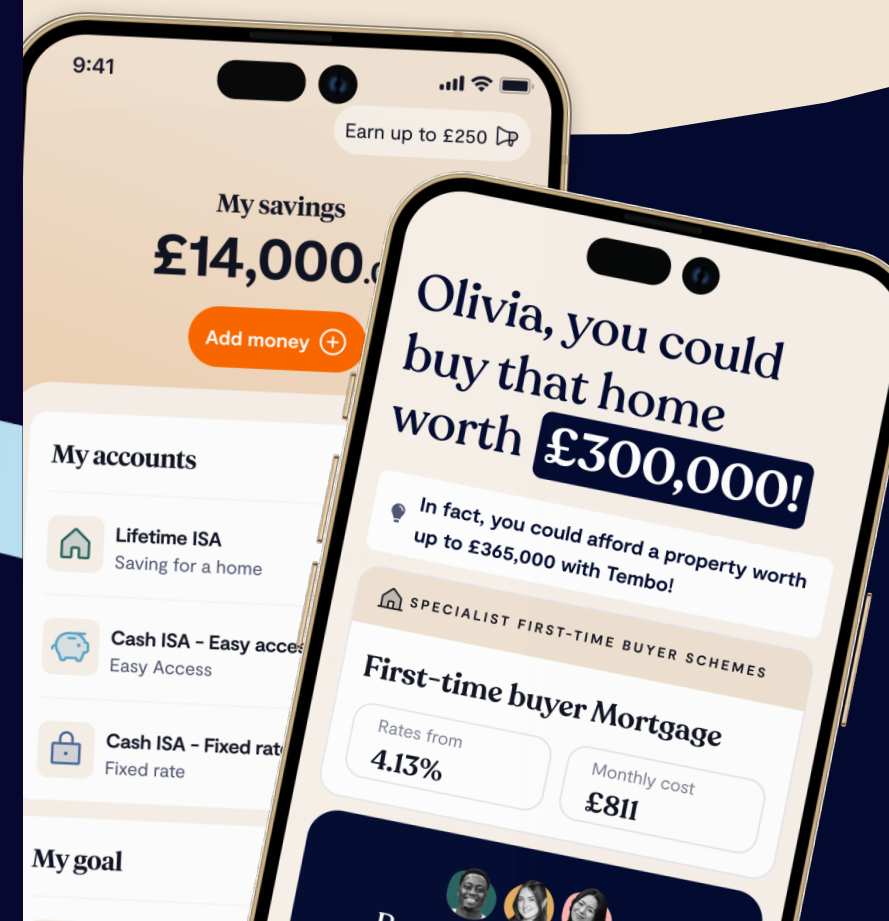
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buying budget**

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service**

Our average time to mortgage offer is just 10 days, and we'll be by your side until you have the keys in your hand.



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throughout the
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MABFP 0616 03/25

Award-winning mortgage advice



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There may be a fee for mortgage advice. The fee is up to 1% but a typical fee is 0.3% of the amount borrowed.



Legal EXPERTS

Make sense of the fine print.
Meet some of the legal experts
who can guide you on your
home-buying journey, from
contracts to completion.

PAGES 69-72

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Shared ownership specialist solicitors

Detailed legal costings for buying, selling, staircasing & lease extensions.

- We charge no hidden extras
- Detailed item-by-item quotations
- No move, no fee



We cover all shared ownership residential property transactions

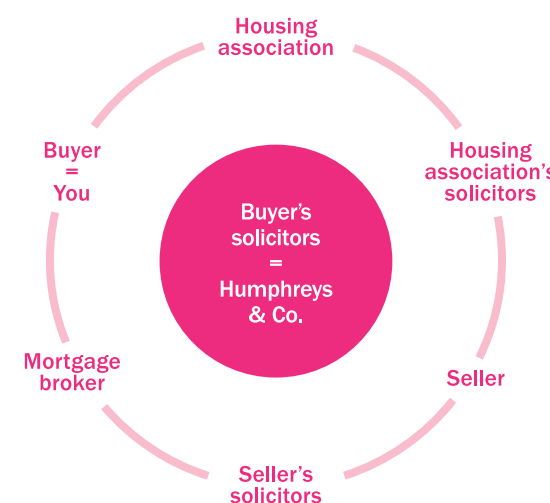
- Shared ownership experts since 1986
- Recommended solicitors
- Listed on all major lenders' panels



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Choosing reliable solicitors to act for you in connection with your shared ownership purchase, sale, lease extension or staircasing is an important step. The transaction may well be the biggest transaction of your life so far, and you will want to know that the legal process will be carried out efficiently and correctly at a clear, known, fixed price.

So who's who in a shared ownership purchase transaction?



How do I instruct a solicitor and when do I need to do it?

1. Email shared-ownership@humphreys.co.uk for a detailed quotation. If you accept the quotation you will need to verify your passport and evidence of your home address dated within the last 3 months, with the client information form which we will supply to you.
2. You should do this as soon as you have been advised by the Housing Association that you have secured a property.



Humphreys & Co. are **specialist shared ownership solicitors** with a long track-record in handling shared ownership purchase, sale, lease extension and staircasing transactions. We offer clear reliable fixed charge legal cost figures which will enable you to budget with a sense of certainty.

For more information, or to request a detailed quotation, email: shared-ownership@humphreys.co.uk, call Humphreys & Co. on **0207 183 8840 / 0117 929 2662** or visit our website at: www.humphreys.co.uk



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Sponsors

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	Places for People	placesforpeople.co.uk/new-homes
	Regenta	regenta.co.uk
	SO Resi	soresi.co.uk
	Southern Housing New Homes	shnewhomes.co.uk
	Sovereign Network Group (SNG)	sng.org.uk
	Square Roots	squareroots.co.uk
	Tembo	tembomoney.com

First time buyer resources and advice

	First Time Buyer Magazine	firsttimebuyeromag.com
	Home at Last	newhomeatlast.com
	KeolisAmey Docklands	keolis.co.uk/our-brands/keolisamey-docklands
	Share to Buy	sharetobuy.com

Housing providers

	Life In Place - Anchor	lifeinplace.org.uk
	PA Housing	pahousing.co.uk
	Pocket Living	pocketliving.com

Solicitors and conveyancers

	Alexander JLO Solicitors	london-law.co.uk
	Dutton Gregory LLP	duttongregory.co.uk
	Holmes & Hills Solicitors	holmes-hills.co.uk
	Humphreys & Co. Solicitors	humphreys.co.uk
	Norman H Barnett & Co.	normanhbarnett.co.uk
	Owen Paulo Legal	owenpaulo.co.uk
	PCS Legal	pcslegal.co.uk
	PLS Solicitors	pls-solicitors.co.uk
	Shared Direction Conveyancing	sdc-legal.co.uk
	Talbots Law	talbotslaw.co.uk

Mortgage brokers and financial

	Censeo Financial	censeo-financial.com
	Just Mortgages	justmortgages.co.uk
	Keyzy	keyzy.com
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	Mortgage Advice Bureau	mortgageadvicebureau.com
	Mortgages 2.0	2-point-0.co.uk
	TMP The Mortgage People	tmpmortgages.co.uk

A photograph of two women sitting on a couch, smiling and looking at a tablet together. The woman on the left has short purple hair, and the woman on the right has long brown hair and a tattoo on her arm. The image is overlaid with large, bold text and pink decorative swirls.

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