

LONDON Home Show

Is Shared Ownership right for you?
Ask us anything!

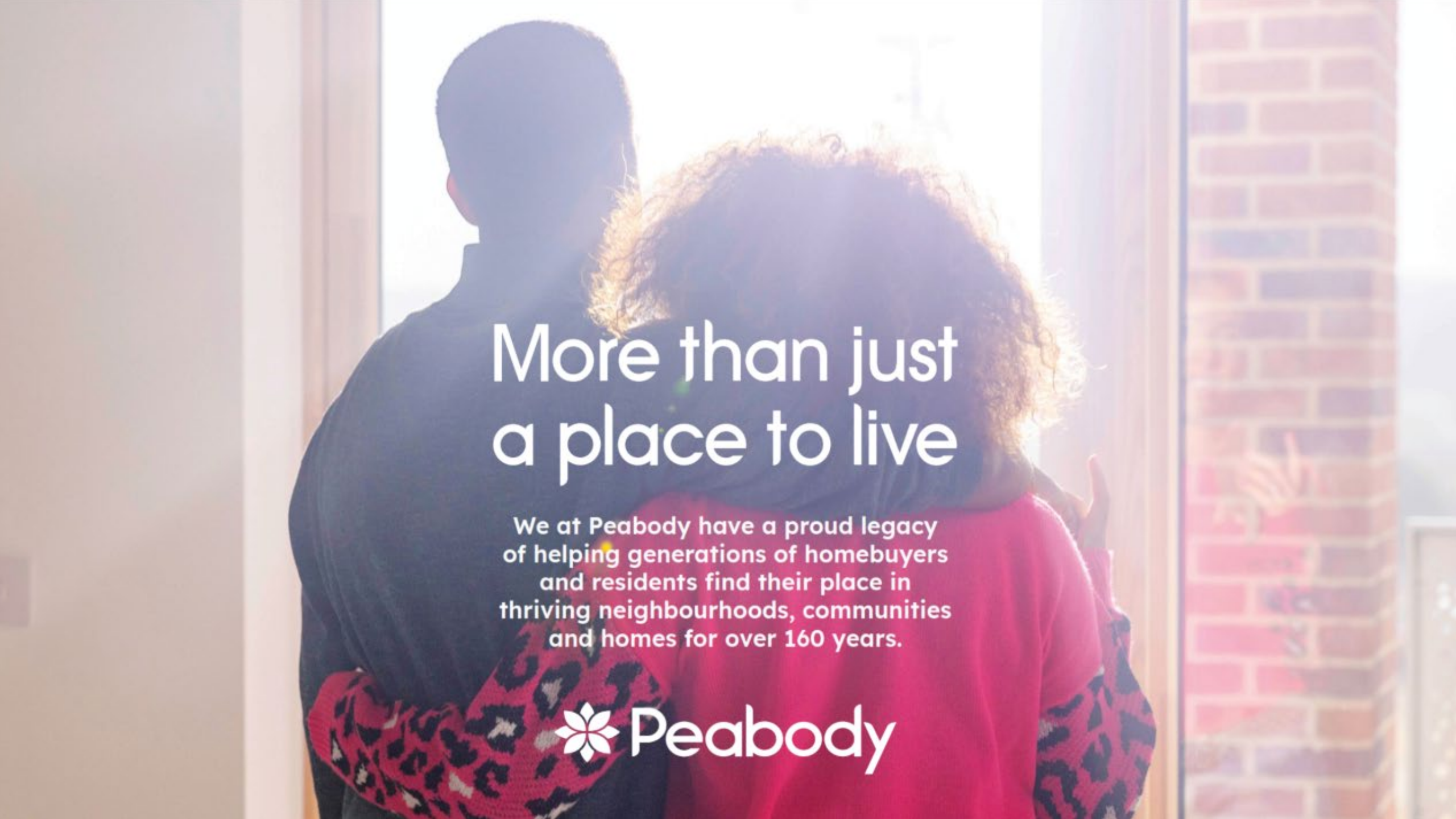




GARETH GOW

Senior Sales Manager



A man and a woman are seen from behind, embracing each other. They are standing in front of a large window that looks out onto a brick wall. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The man is wearing a dark jacket, and the woman is wearing a red top with leopard print sleeves.

More than just a place to live

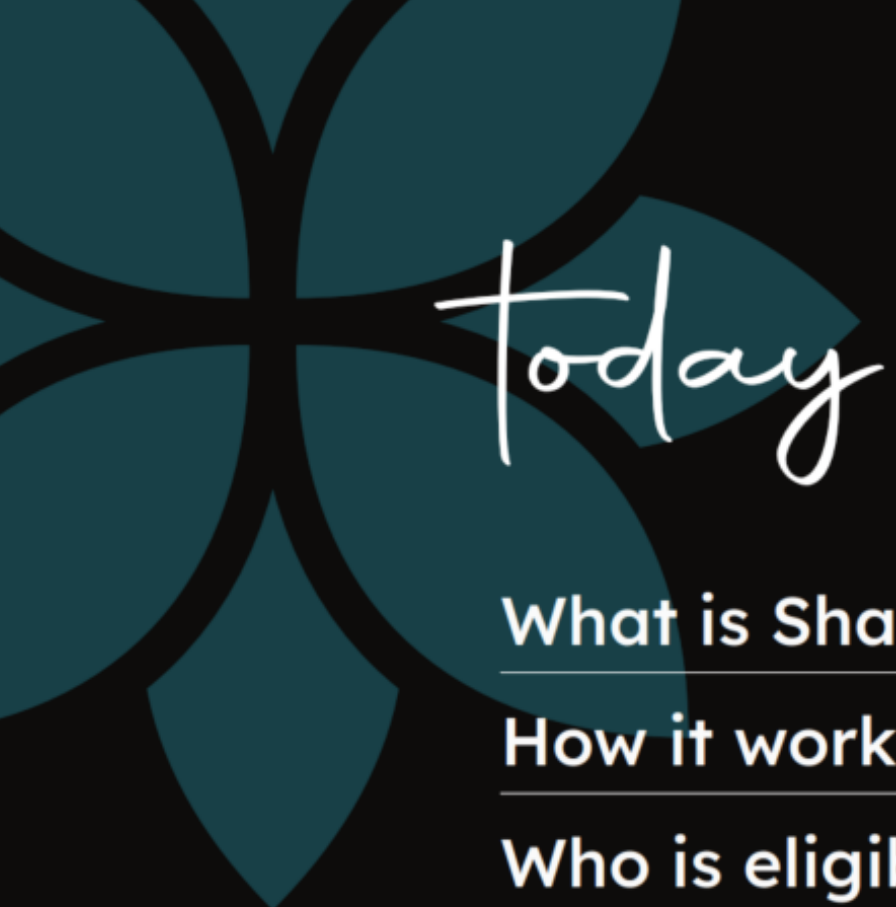
We at Peabody have a proud legacy
of helping generations of homebuyers
and residents find their place in
thriving neighbourhoods, communities
and homes for over 160 years.





Learn more about

Shared
Ownership

A decorative teal floral graphic with multiple overlapping petals is located on the left side of the slide.

today, we'll look at...

What is Shared Ownership?

How it works

Who is eligible

Cost of buying through Shared Ownership

Shared Ownership mythbuster

Shared Ownership

helps get you on the
property ladder with
a low deposit

Osman

Homeowner at City Angel, EC1.

Here's how it works...

One

Buy a share

Initially buy as little
as 25% or as much
as 75% of your home



Here's how it works...

One

Buy a share

Initially buy as little as 25% or as much as 75% of your home

Two

Pay rent on the rest

The share you don't buy is owned by Peabody. The rent is discounted, so it is cheaper than on the open market

Here's how it works...

One

Buy a share

Initially buy as little as 25% or as much as 75% of your home

Two

Pay rent on the rest

The share you don't buy is owned by Peabody. The rent is discounted, so it is cheaper than on the open market

Three

Buy more later

As your savings grow over time, you can buy a larger share in your home, until eventually you own 100%

**The eligibility for
buying a home through
Shared Ownership
can vary depending
on the development**



Who is eligible for *Shared Ownership?*

You must be
aged 18 or older

Your annual
household income
if buying in London
must be less than
£90,000 or £80,000
for outside of
London

You'll either be
a first-time buyer or
be in the process of
selling your home

You must be able
to show you are
not in rent or
mortgage arrears

You must be able
to demonstrate
that you have a
good credit history
and can afford the
costs and regular
payments involved
in buying a home



Why is it important to understand your *affordability*

**Get a free affordability assessment
with a Mortgage Advisor so you can:**

Understand your mortgage options

See what you can afford

Refine your property search



Cost of buying through Shared Ownership



COST OF
YOUR HOME
£400,000



YOUR DEPOSIT
£10,000

Based upon a 10% deposit with an
annual household income of £76,564



25% SHARE
£100,000



OTHER ESTIMATED COSTS
£1,384-£4,000

£500 Reservation fee

£700 Solicitors fee

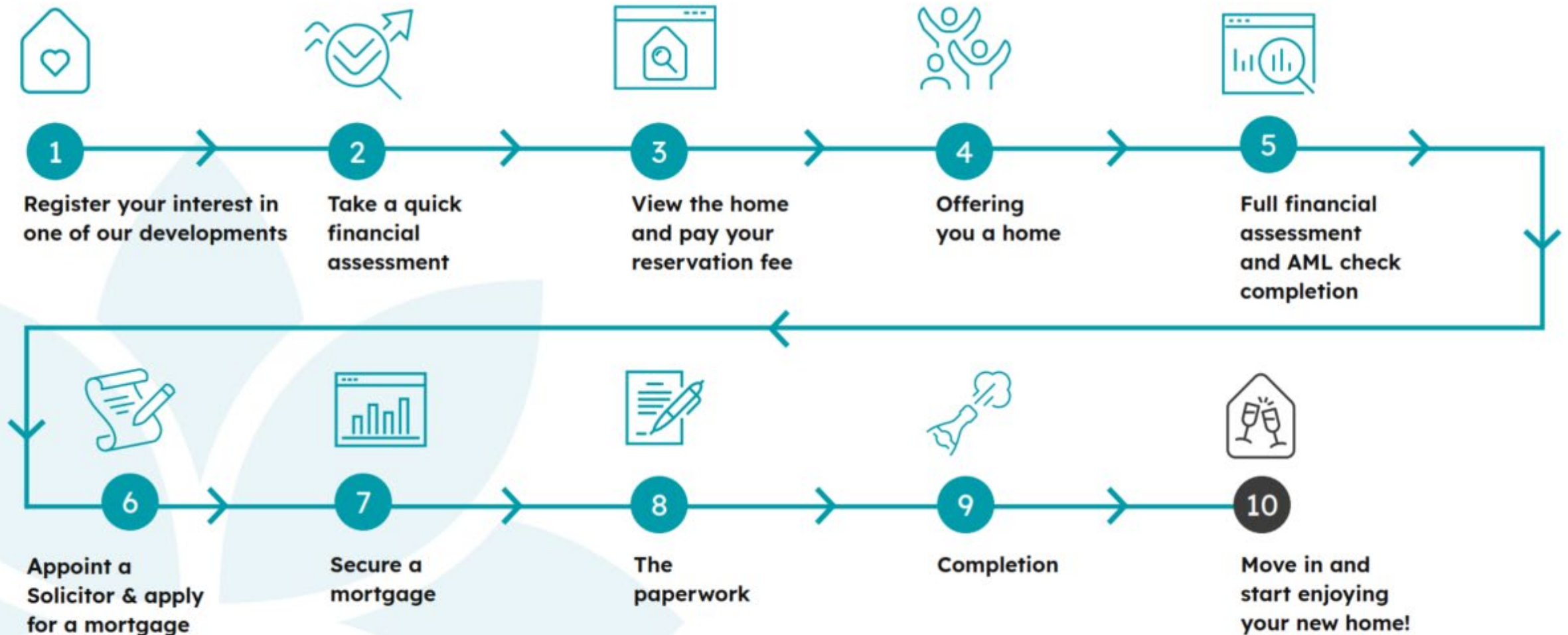
£600 Legal disbursements

£400 Mortgage advisor fee

£0-£800 Mortgage valuation fee

£0-£999 Mortgage arrangement fee

The Shared Ownership 10 step journey is *simple*



Can I buy a larger share *in my home?*

As your savings increase,
you can buy more shares
in your home. This is called
'Staircasing'



What are the benefits of *Staircasing?*

Reduce your rent

The greater the share you own in your home, the less rent you pay to Peabody

Own 100%

Eventually buy all the remaining shares in your home, and become the outright owner, paying no rent

Benefit from any increase if you decide to sell

If the value of your home increases over time, the value of your shares will too



Shared Ownership *mythbuster*

1

Having pets may affect property options when choosing a home

2

Shared Ownership is more expensive as I have to pay rent and mortgage every month

3

Shared Ownership is only for first-time buyers

4

I'm struggling to save for a deposit, I'll have the same issue with Shared Ownership

Shared Ownership *mythbuster*

5

Shared Ownership prevents you from owning your whole home

6

Shared Ownership is only available on new build properties

7

I'll have to pay 100% of the stamp duty even though I'm only purchasing a %

8

I can't decorate my home



Thank you for listening
Visit us at stand 5 in Britten Room
or find your place at
peabodynewhomes.co.uk

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LONDON Home Show



Thank you for attending!

Enjoy the rest of the London Home Show.

