

LONDON Home Show

Is Shared Ownership right for you?
Ask us anything!





Developing Communities,

Maximising Value.



Is Shared Ownership Right for you?



Shared Ownership offers an alternative route to homeownership. In this session, our panel will explore:

What Shared Ownership is

Who it is designed to help

The benefits and challenges

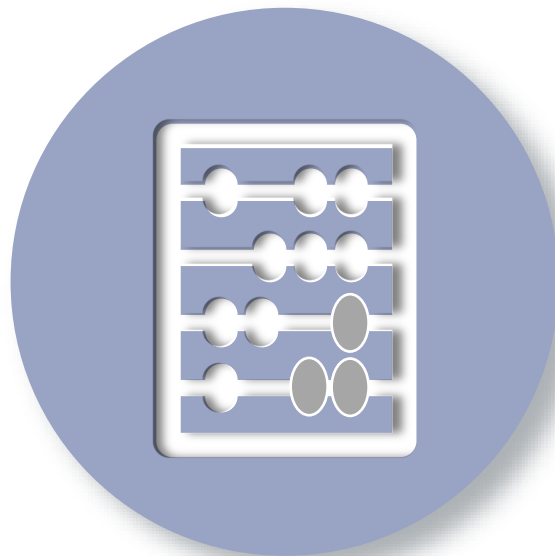
Key considerations before making a decision

What is Shared Ownership

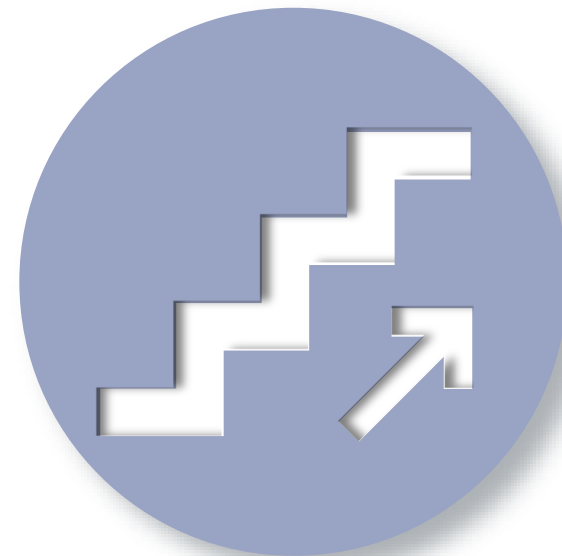
What is Shared Ownership



Own a percentage of a home and pay rent on the remainder



Your deposit is based on the initial percentage that you purchase, so a smaller deposit is required than buying on the Open Market



Over time you can increase the percentage you own through a process known as staircasing

The Benefits



Lower upfront costs
compared to full
ownership.



A pathway to full homeownership.



Security of tenure compared
to renting.

Challenges to Consider



You still pay rent on the unowned share.



Service charges and maintenance fees apply.



Eligibility restrictions:
Households with income caps
(e.g., under £80k outside
London, £90k in London)

Who can Shared Ownership help



People with limited savings for a deposit.



People who are unable to afford to mortgage the full value of a home.

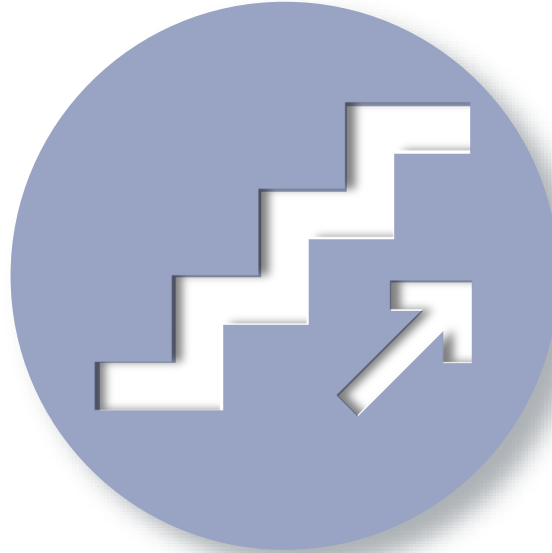


Those seeking long-term stability but unable to buy outright.

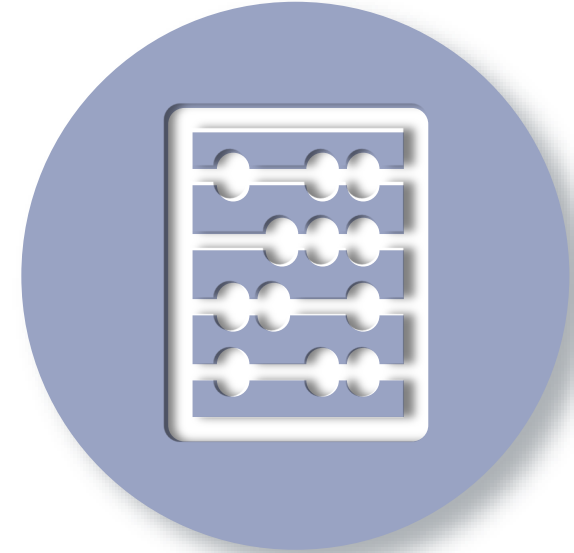
Next Steps



Important to weigh up
benefits against
challenges.



Explore eligibility and
review your finances.



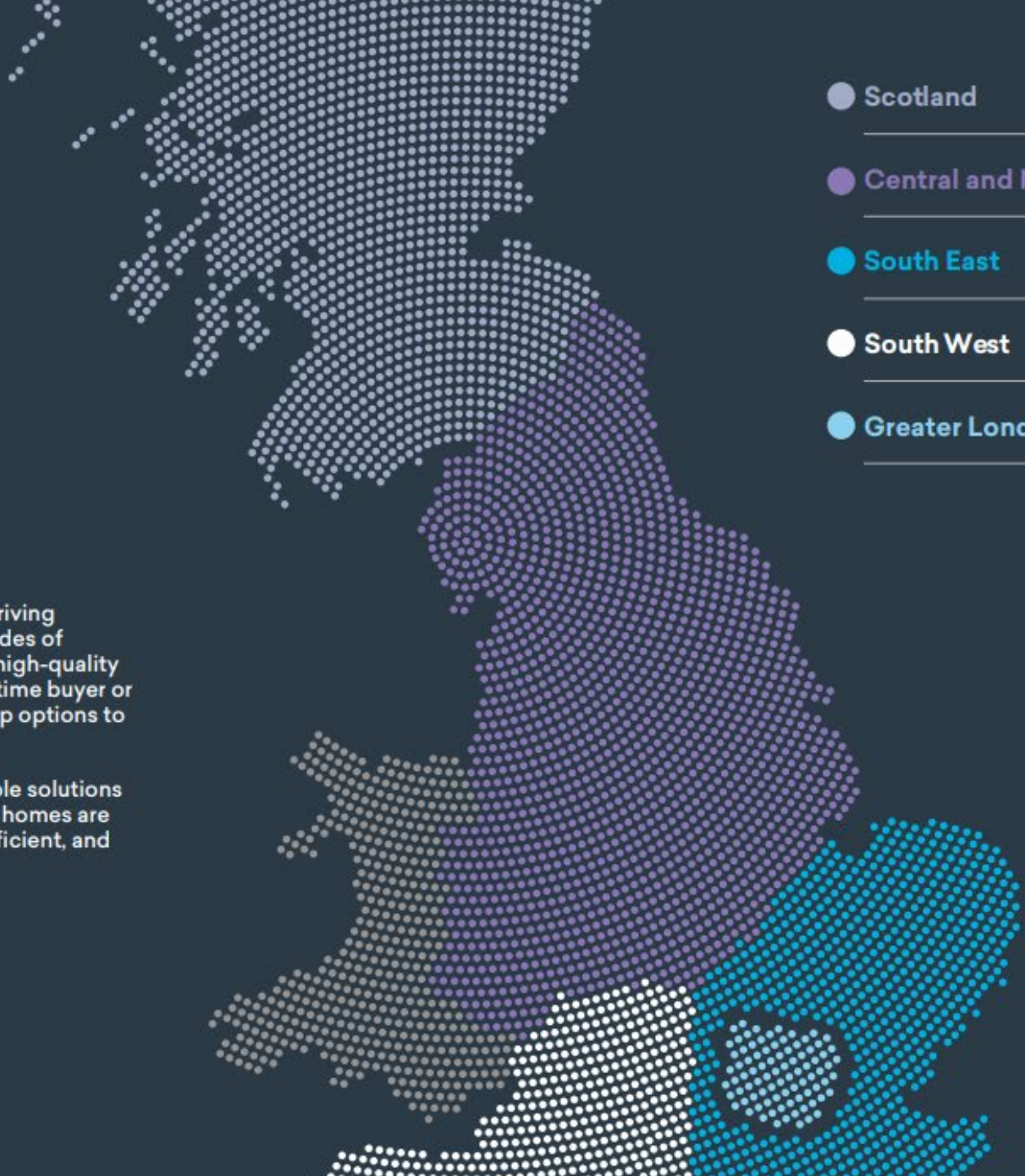
Do your research and
speak to advisors!

How can Places for People we help?

About Places for People

At Places for People, we do more than build homes – we create thriving Communities where People can live, grow, and belong. With decades of experience, we are one of the UK's leading placemakers, offering high-quality homes and outstanding Customer service. Whether you're a first-time buyer or looking for your next move, we provide a variety of homeownership options to suit your needs.

We believe in making homeownership accessible, providing flexible solutions that help People take their first step onto the property ladder. Our homes are designed with Communities in mind – well-connected, energy-efficient, and built to stand the test of time.



● Scotland

● Central and North

● South East

● South West

● Greater London

**Hartsdown Gardens, *Margate***

A Spacious 2, 3 and 4 bedroom homes just minutes from the coast in Margate. With stylish finishes, energy-saving features, and a prime seaside location

Available through Shared Ownership

Prices from £67,500 for a 25% share

**Abbeville Park, *Burgess Hill***

For a thoughtfully-designed home in a winning location, choose Abbeville Park. Our high-quality 2 to 4-bedroom homes benefit from generous room sizes, parking and private gardens, with great amenities available at Burgess Hill.

Available through Shared Ownership

Prices from £129,750 for a 30%

**Beaufort Park, *North West London***

A stylish development of 1 and 2-bedroom apartments featuring high-quality finishes and local amenities. Ideally located just 10 minutes from Colindale Tube Station

Available through Shared Ownership

Prices from £98,750 for a 25%



if you're interested in learning more about Places for People and the developments that we are currently marketing, please visit;

www.placesforpeople.co.uk/new-homes/



LONDON Home Show

A thick, wavy line in shades of blue, purple, pink, and yellow curves from the bottom left towards the top right, passing behind the main title.

Thank you for attending!

Enjoy the rest of the London Home Show.

SHARE

TO BUY

Live